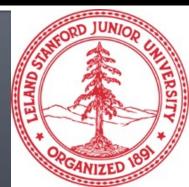
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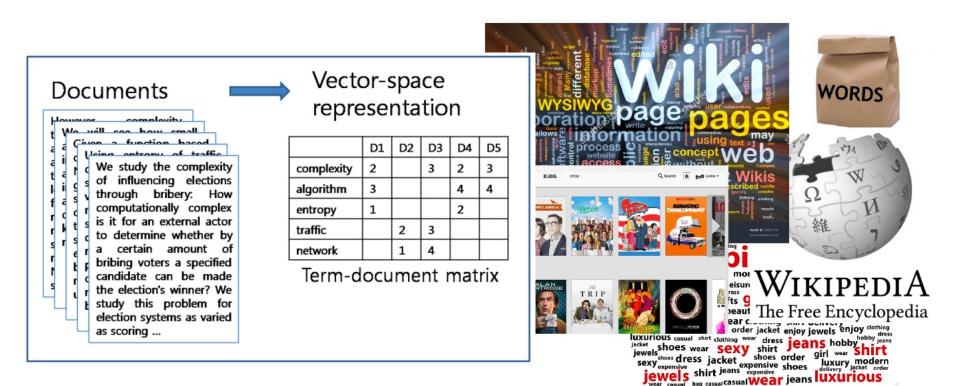
Matrix Sketching in Data Streams

CS246: Mining Massive Datasets Jure Leskovec, Stanford University Mina Ghashami, Amazon http://cs246.stanford.edu



Data as a Matrix

In many applications, we can represent data as a matrix: e.g. text analysis, recommendation



Data as a Matrix

- Think of data as $A \in \mathbb{R}^{n \times d}$ containing n row vectors in \mathbb{R}^d , and typically $n \gg d$
- Some examples of typical web-scale data:

Data	Rows	Columns	n	d	sparse
Textual	Documents	Words	$> 10^{10}$	$10^{5} - 10^{7}$	yes
Visual	Images	Pixels, SIFT	$> 10^{8}$	$10^{5} - 10^{6}$	no
Audio	Songs	Frequencies	$> 10^{8}$	$10^{5} - 10^{6}$	no
Machine Learning	Examples	Features	$> 10^{6}$	$10^2 - 10^4$	yes/no
Financial	Prices	Items, Stocks	$> 10^{6}$	$10^3 - 10^5$	no

Rank-k approximation to A computes a smaller matrix B of rank k such that B approximates A

Rank-*k* **Approximation**

Rank-k approximation to A computes a smaller matrix B of rank k such that B approximates A

Rank-*k* **Approximation**

- B is much smaller than A that it fits in memory
- Rank(B) << rank(A)</p>
 - If A is a document-term matrix with 10 billion documents and 1 million words $A \in \mathbb{R}^{10^{10} \times 10^6}$ then B would probably be $B \in \mathbb{R}^{1000 \times 106}$

Rank-k approximation to A computes a smaller matrix B of rank k such that B approximates A

Rank-*k* **Approximation**

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Rank-*k* **Approximation**

Given $A \in \mathbb{R}^{n \times d}$ with rank(A) = r, compute a concise matrix B with rank $\mathbf{k} \ll r$ such that it approximates A "accurately".

Error difference between A and B is small:

Rank-k approximation to A computes a smaller matrix B of rank k such that B approximates A

Rank-*k* **Approximation**

Given $A \in \mathbb{R}^{n \times d}$ with rank(A) = r, compute a concise matrix B with rank $\mathbf{k} \ll r$ such that it approximates A "accurately".

Error difference between A and B is small:
 The covariance error ||A^TA - BTB||_{2,F} is small

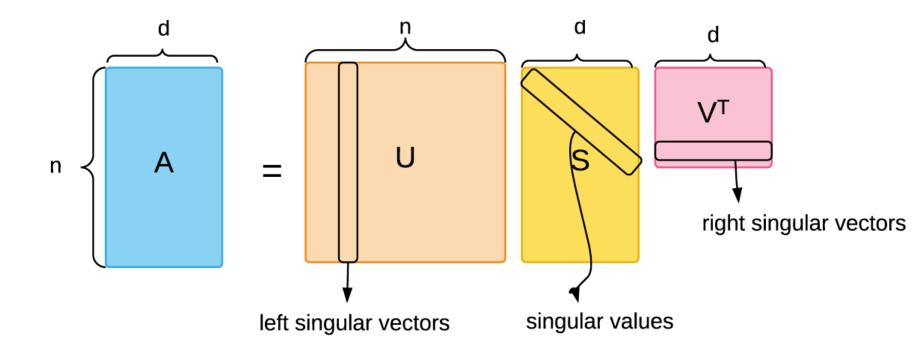
Rank-k approximation to A computes a smaller matrix B of rank k such that B approximates A

Rank-*k* **Approximation**

- Error difference between A and B is small:
 - The covariance error $||A^TA BTB||_{2,F}$ is small
 - The projection error $||A \Pi_B(A)||_{2,F}$ is small
 - $\Pi_B A$:= projecting rows of A onto the subspace of B
 - If B = USV^T then, the subspace of B is VV^T
 - Therefore $\Pi_B A = AVV^T$

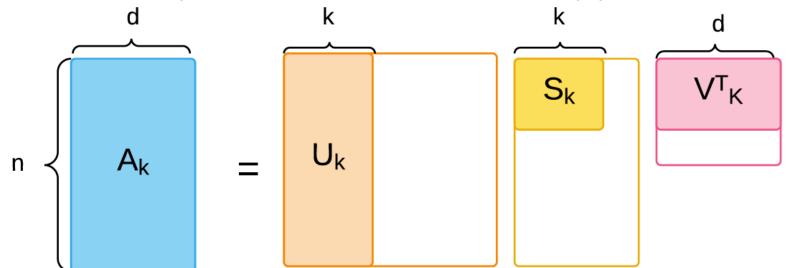
Best Rank-k Approximation

We saw that SVD computes the best rank-k approximation to A



Best Rank-k Approximation

SVD computes the **best** rank-k approximation



$$A_k = \arg\min_{\operatorname{rank}(B) \le k} \|A - B\|_{F,2}$$

So the desirable approximation error is

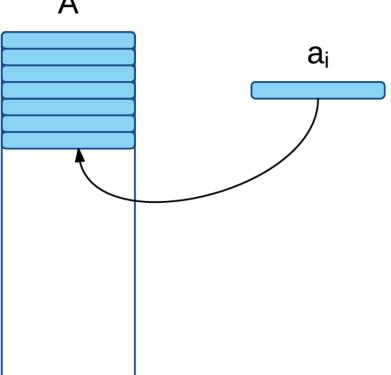
 $||A - \Pi_B(A)||_{2,F} \le c ||A - A_k||_{2,F}$ or $||A^T A - BTB||_{2,F} \le c ||A - A_k||_{2,F}$

Best Rank-k Approximation

- SVD computes the best rank-k approximation to A
- SVD requires O(nd²) time and O(nd) space
- Not applicable in streaming, or distributed settings
- Not efficient for sparse matrices

Rank-k approximation in stream

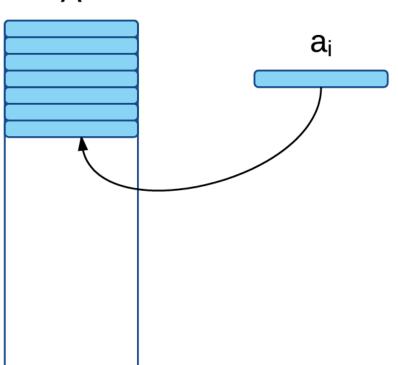
Can we compute rank-k approximation in streaming setting?
A



Streaming matrix sketching

Streaming data matrix

- Every element of the stream is a row vector of fixed *d*-dimension.
 - We'd like to process A in one pass and using a small amount of memory (sublinear in n)



Streaming data matrix

- Streaming data such as any time series data:
 - ecommerce purchases
 - Traffic sensors
 - Activity logs

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	21630.982113		Elitegro_40:b4:		0	100 M					
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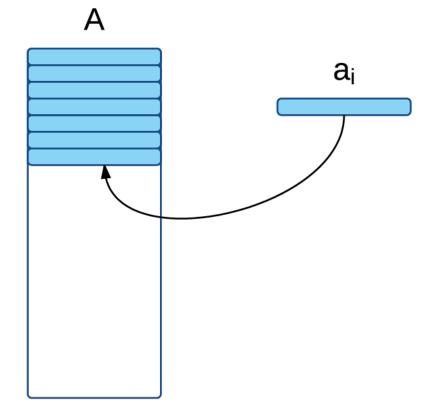
We can not store the entire data

Application of rank-k approximations

- A large set of data analysis tasks rely on obtaining a low rank approximation:
 - Dimension reduction
 - Anomaly detection
 - Data denoising
 - Clustering
 - Recommendation systems

Sketch of a Streaming Matrix

- B is a sketch of a streaming matrix A iff
 - B is of a fixed small size that fts in memory
 - At any point in stream,
 B approximates A



Matrix Sketching Methods

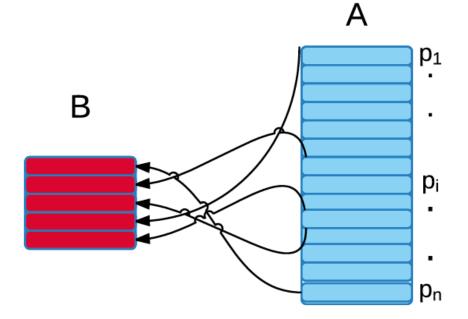
- Almost any matrix sketching methods in streaming setting falls into one of these categories:
- 1. Row sampling based
- 2. Random projection based and Hashing
- 3. Iterative sketching

- They select a subset of "important" rows
 - Sample w.r.t a well-defined probability distribution
 - Often sampling is done with replacement

 Methods differ in how they define "importance"

They construct sketch B by:

- assign a probability p_i to each row a_i
- sample *l* rows from A to construct B
- rescale B appropriately to make it unbiased



Intuition: Row Sampling Methods

- An Intuitive way to define "importance" of an item:
 - the weight associated to the item, e.g.
 - file records \rightarrow weights as size of the file,
 - IP addresses → weights as number of times the IP address makes a request

why it is necessary to sample important items?

- Consider a set of weighted items S = {(a₁, w₁), (a₂, w₂), … , (a_n, w_n)} that we want to summarize with a *small* & *representative* sample.
- We define a *representative* sample as the one estimates total weight of S (i.e. $W_s = \sum_{i=1}^{N} W_i$) in expectation.

Intuition: Row Sampling Methods

- This is achievable with a sample set of size one!
 - Sample any item (a_j, w_j) with an arbitrary fixed probability p, and rescale its weight to W_s/p.
 - Then E[weight of the sample] = p. W_s/p = W_s
- High variance issue:
 - To lower down the variance, (1) sample heavy items (i.e. important items) with higher prob., and (2) sample more items
 - So sample item a_j with prob. $p = w_j / W_s$ and rescale it to W_s / p
 - If we sample *l* items, then rescale items to rescale it to $W_s/(lp)$

Row Sampling algorithms

- In matrices,
 - Each item a_i is a row vector
 - Each weight $\mathbf{w}_{j} = \|a_{j}\|^{2}$
 - And $\sum_{j=1}^{n} \|a_j\|^2 = \|A\|_F^2$
- Row sampling algorithm based on L2 norm:
 - Let sample size = l, i.e. the sketch B is $l \times d$
 - For every row a_i arriving in the stream,
 - Update $||A||_F^2$ by adding $||a_j||_F^2$
 - Compute its sampling probability $p_i = ||a_i||^2 / ||A||_F^2$
 - Sample it *l* times (one for each row of B. If it is sampled, replace the corresponding row in B with *a_i*)
 - Rescale a_i where it is sampled by $1/\sqrt{l p_i}$

This is the Frobenius norm of all rows seen so far

FAST MONTE CARLO ALGORITHMS FOR MATRICES I: APPROXIMATING MATRIX MULTIPLICATION, P. Drineas, etal, 2006

Row Sampling algorithms

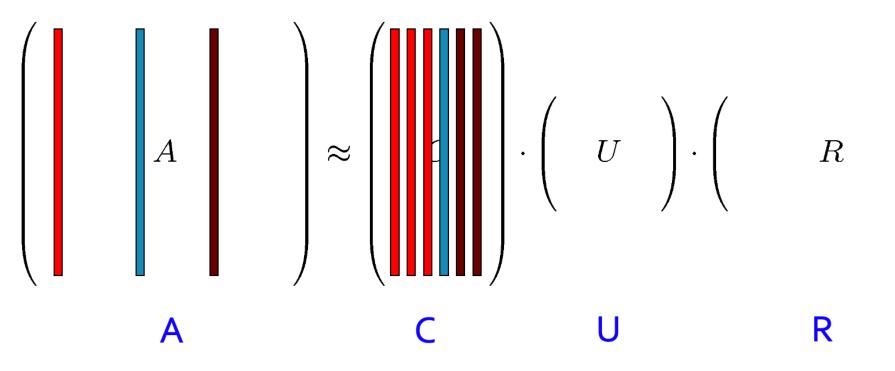
• We can show that $E[||B||_F] = ||A||_F$

• If we sample $\ell = O(k/\epsilon^2)$ rows, then:

 $\|A - \pi_B(A)\|_F^2 \le \|A - A_k\|_F^2 + \varepsilon \|A\|_F^2$

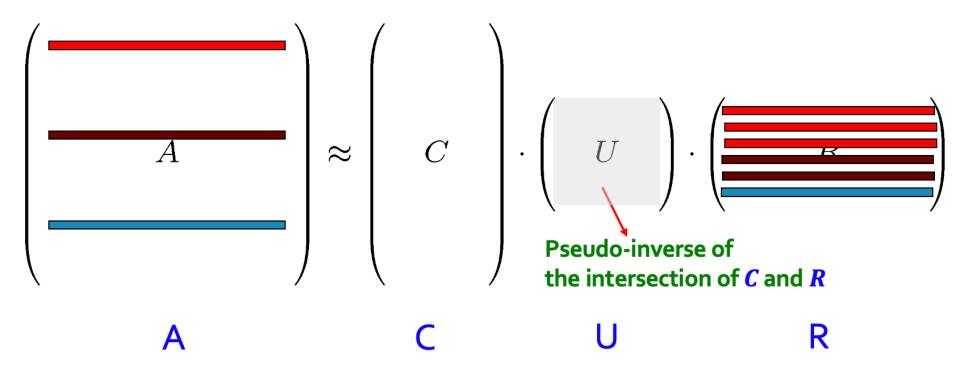
CUR: Row/column sampling

- Row sampling based on L2 norm:
 - CUR method: samples rows/columns with probability = squared norm of rows/columns



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CUR: Row/column sampling

- Row sampling based on L2 norm:
 - CUR method: samples rows/columns with probability = squared norm of rows/columns

• Error guarantee: If we sample $c = O\left(\frac{k \log k}{\varepsilon^2}\right)$ columns and $r = O\left(\frac{k \log k}{\varepsilon^2}\right)$ rows, then CUR error $||A - CUR||_F \le (2 + \varepsilon) ||A - A_K||_F$

With probability >= 98%

+ Easy interpretation of basis

Since the basis vectors are actual rows/columns

+ Suitable for Sparse data

Since the basis vectors are actual rows/columns

Duplicate columns and rows

Columns of large norms will be sampled multiple times

Random Projection Methods

Random Projection Methods

- Key idea: if points in a vector space are projected onto a randomly selected subspace of suitably high dimension, then the distances between points are approximately preserved
- Johnson-Lindenstrauss Transform (JLT): d datapoints in any dimension (Rⁿ for n >> d)can get embedded into roughly log d dimensional space, such that their pair-wise distances are preserved to some extent

Johnson-Lindenstrauss Transform

We define JLT more precisely:

- A random matrix $S \in \mathbb{R}^{r \times n}$ has **JLT** property if for all vectors $v, v' \in \mathbb{R}^n$, $\|Sv - Sv'\|^2 = (\mathbf{1} \pm \epsilon)\|v - v')\|^2$ with probability at least $1 - \delta$
- There are many ways to construct a matrix S that preserve pair-wise distances.
 - All such matrices are called to have the Johnson-Lindenstrauss Transform (JLT) property

One simple construction of S:

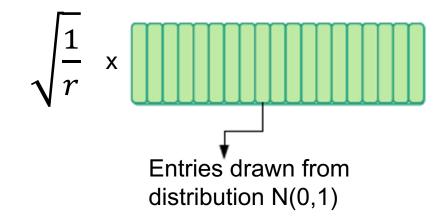
Pick matrix $S \in \mathbb{R}^{r \times n}$ as an orthogonal projection on a random r-dimensional subspace of \mathbb{R}^n with $r = O(\epsilon^{-2} \log d)$

Rows of S are orthogonal vectors

• Then for any matrix $A \in \mathbb{R}^{n \times d}$, SA preserves pair-wise distances between d datapoints in A

How to construct a JLT matrix

- A simpler construction for $S \in \mathbb{R}^{r \times n}$ is:
 - to have entries as independent random variables with the standard normal distribution
- $S = \sqrt{\frac{1}{r}} \text{ [matrix with entries draw from } N(0,1) \text{]}$

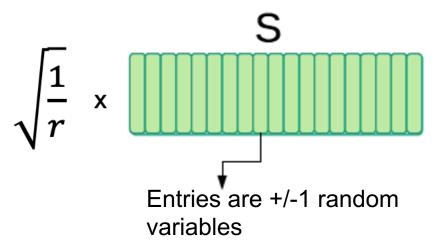


How to construct a JLT matrix

• Another construction for $S \in \mathbb{R}^{r \times n}$ is:

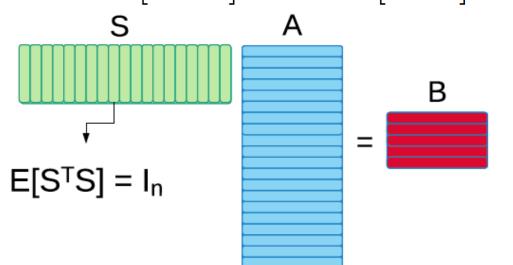
$$S = \sqrt{\frac{1}{r}}$$
 [entries as independent +/-1 random var]

This is computationally simpler to construct



Random Projection Methods

- They use a JLT matrix $S \in \mathbb{R}^{r \times n}$
- Construct the sketch as $B = SA \in \mathbb{R}^{r \times d}$
 - this projects datapoints from a high-dim space \mathbb{R}^n onto a lower-dim subspace \mathbb{R}^r
- They show $\mathbb{E}[B^T B] = A^T \mathbb{E}[S^T S]A = A^T A$



Random Projection Methods

- Depending on JLT construction, we achieve different error bounds:
 - If $S \in \mathbb{R}^{r \times n}$ has has iid zero-mean ± 1 entries and $r = O(\frac{k}{\varepsilon} + k \log k)$ and, then

$$||A - \pi_{SA}(A)||_F \le (1 + \varepsilon)||A - A_k||_F$$

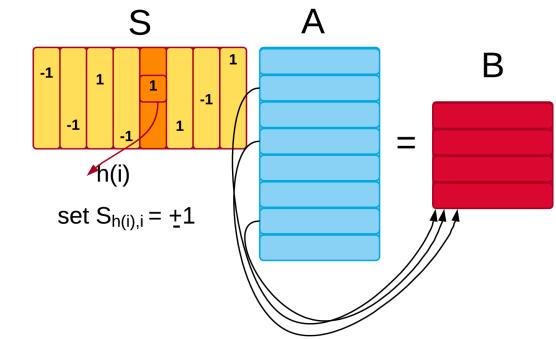
Random Projection Methods

- Computationally efficient
- Sufficiently accurate in practice
- A great pre-processing step in applications
- Data-oblivious as their computation involves only a random matrix S
 - Compare to row sampling methods that need to access data to form a sketch

Matrix Hashing Techniques

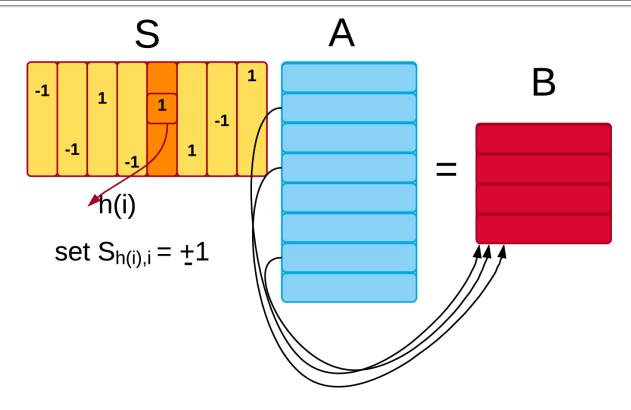
• Use matrix S that contains one ± 1 per column

Only one non-zero entry in each column of S. The rest of entries are zero



To build S, use two hash functions:
 h: [n] → [r], and g:[n] → {-1, +1}

Matrix Hashing Techniques

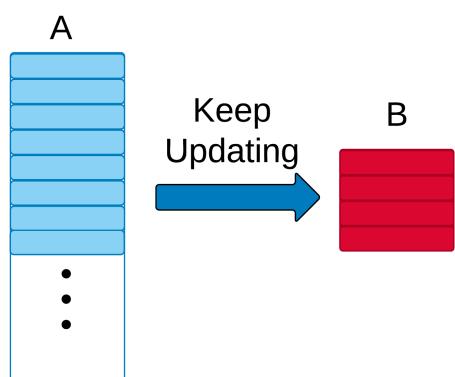


Very efficient for sparse matrices A
 can be applied in O(nnz(A)) operations
 nnz(A) = number of non-zeros of A

Iterative Sketching

Iterative Sketching

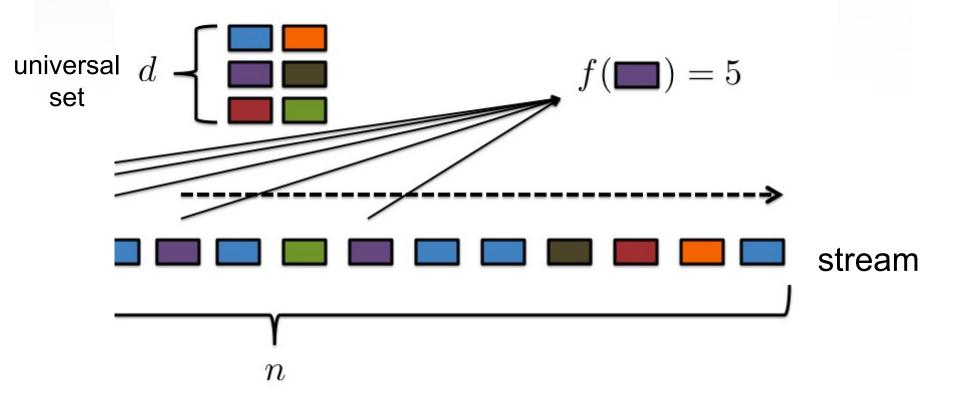
- They work over a stream $A = \langle a_1, a_2, \dots, a_n \rangle$
- each a_i is read once, get processed quickly and not read again
 A
- with only a small amount of memory available



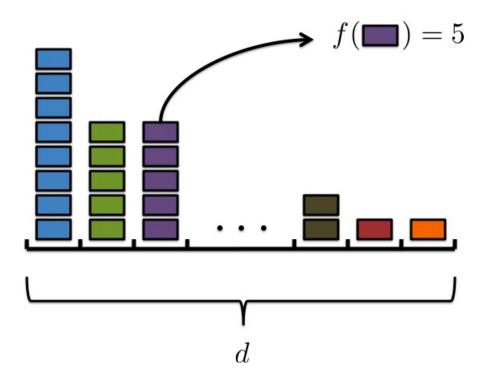
Iterative Sketching

- State of the art method in this group is called "Frequent Directions"
- It is based on Misra-Gries algorithm for finding frequent items in a data stream
- We first see how Misra-Gries algorithm for finding frequent items work
 - Then we extend it to matrices

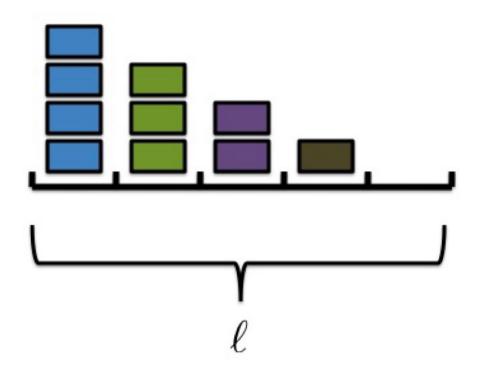
Suppose there is a stream of items, and we want to find frequency f(i) of each item



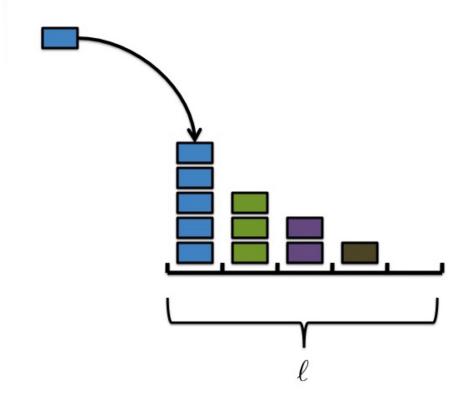
- If we keep *d* counters, we can count frequency of every item...
 - But it's not good enough (IP addresses, queries,...)



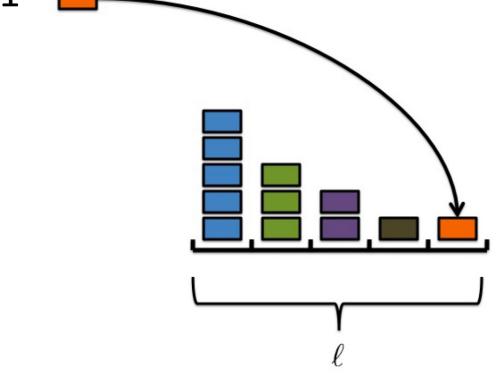
• Let's keep l counters where $l \ll d$



If a new item arrives in the stream that is already in the counters, we add 1 to its count

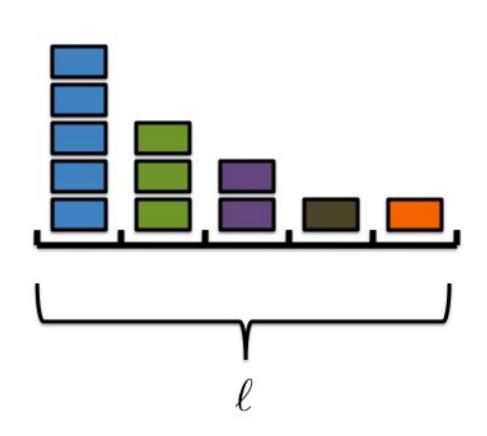


If the new item is not in the counters and we have space, we create a counter for it and set it to 1

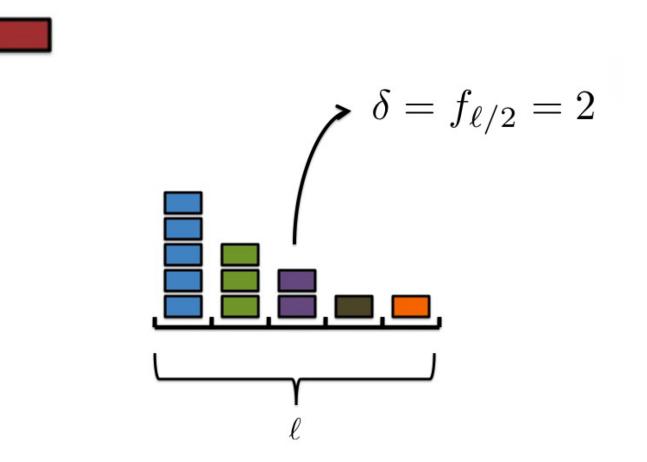


But what if we don't have space for it?



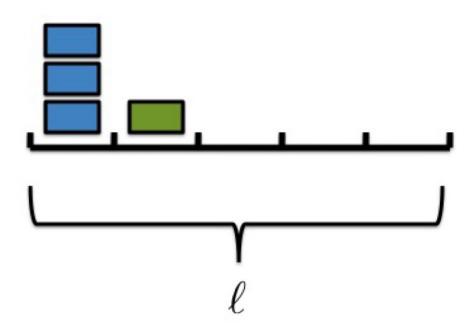


Let δ be the median counter at time t

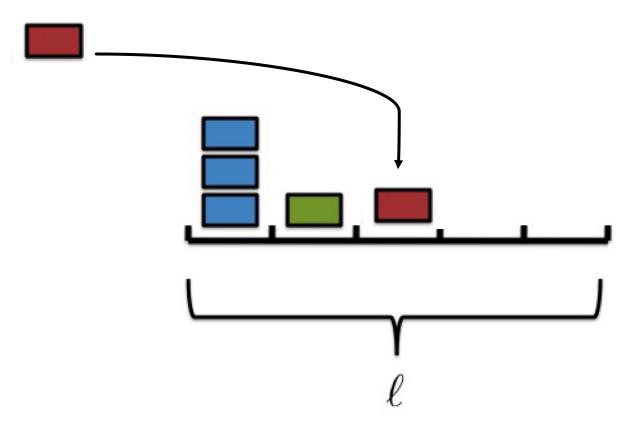


Decrease all counts by δ (set it to 0 if less than δ)

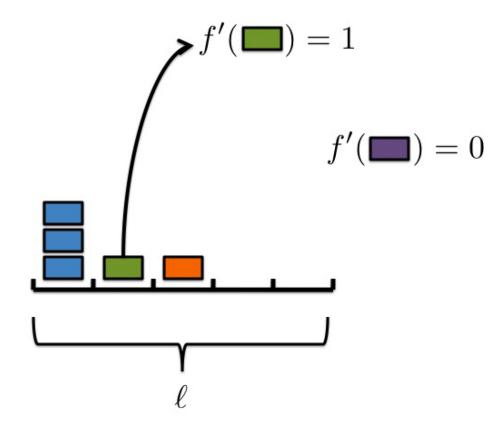




Now we have space for new item, so we continue...



At any time in the stream, the approximated counts for items are what we have kept so far



• This method undercounts so for any item i $0 \le f'(i) \le f(i)$

• We decrease each count by at most δ_t

$$f'(i) \ge f(i) - \sum \delta_t$$

- At any point that we have seen *n* elements in stream: $\frac{l}{2}\sum \delta_t \le n$
- The error guarantee: $0 \le f(i) f'(i) \le 2n/l$

 Misra-Gries produces a non-zero approximated frequency f'(i) for all items that their true frequency f(i) > 2n/l

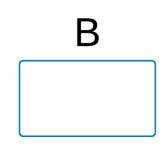
 $f(i) - 2n/l \leq f'(i)$

To find items that appear more than 20% of the time i.e. f(i) > n/5, take l = 10 counters and run Misra-Gries algorithm

- Let's extend it to vectors and matrices
- Stream items are row vectors in d dimension
- At any time n in the stream, they form a tall matrix $A \in \mathbb{R}^{n \times d}$
- The goal is to find the most frequent directions of A

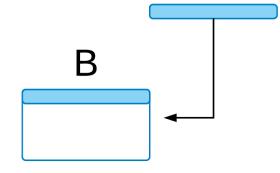
Frequent Directions

Input:
$$A \in \mathbb{R}^{n \times d}$$
, and an integer ℓ
 $B \leftarrow \text{empty matrix} \in \mathbb{R}^{\ell \times d}$
for $(a_i \in A)$
Insert a_i into B
if $(B \text{ is full})$
 $[U, S, V] \leftarrow \text{svd}(B)$
 $\tilde{S} \leftarrow [\sqrt{S_1^2 - S_{\ell/2}^2}, \sqrt{S_2^2 - S_{\ell/2}^2}, \dots 0, \dots, 0]$
 $B \leftarrow \tilde{S}V^T$
return B



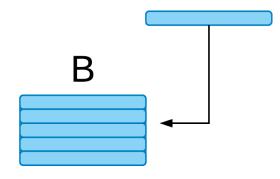
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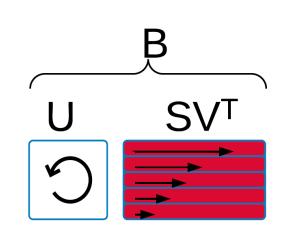
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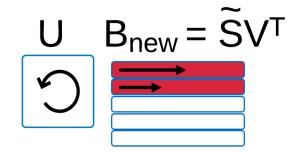
Frequent Directions

Input: $A \in \mathbb{R}^{n \times d}$, and an integer ℓ $B \leftarrow$ empty matrix $\in \mathbb{R}^{\ell \times d}$ **for** $(a_i \in A)$ Insert a_i into B **if** (B is full) $\begin{bmatrix} U, S, V \end{bmatrix} \leftarrow \text{svd}(B)$ $\tilde{S} \leftarrow \begin{bmatrix} \sqrt{S_1^2 - S_{\ell/2}^2}, \sqrt{S_2^2 - S_{\ell/2}^2} \dots 0, \dots, 0 \end{bmatrix}$ $B \leftarrow \tilde{S}V^T$ **return** B



Frequent Directions

Input: $A \in \mathbb{R}^{n \times d}$, and an integer ℓ $B \leftarrow \text{empty matrix} \in \mathbb{R}^{\ell \times d}$ **for** $(a_i \in A)$ Insert a_i into B **if** (B is full) $[U, S, V] \leftarrow \text{svd}(B)$ $\tilde{S} \leftarrow [\sqrt{S_1^2 - S_{\ell/2}^2}, \sqrt{S_2^2 - S_{\ell/2}^2} \dots 0, \dots, 0]$ $B \leftarrow \tilde{S}V^T$ **return** B



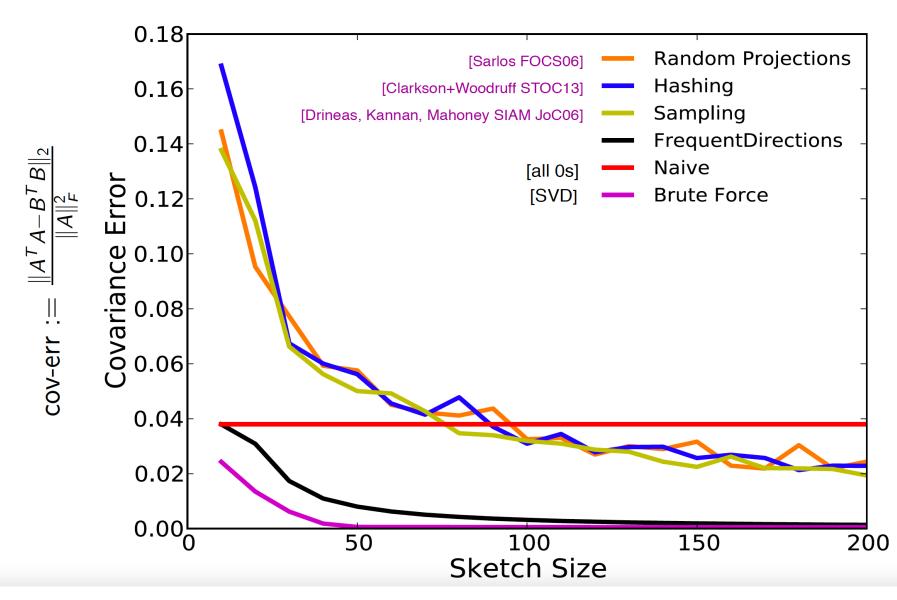
Similar to the frequent items case, this method has the following error guarantee:

$$\|A^T A - BTB\| \ll \frac{2}{l} \|A\|_F^2$$

• And if using $l = k + k/\epsilon$

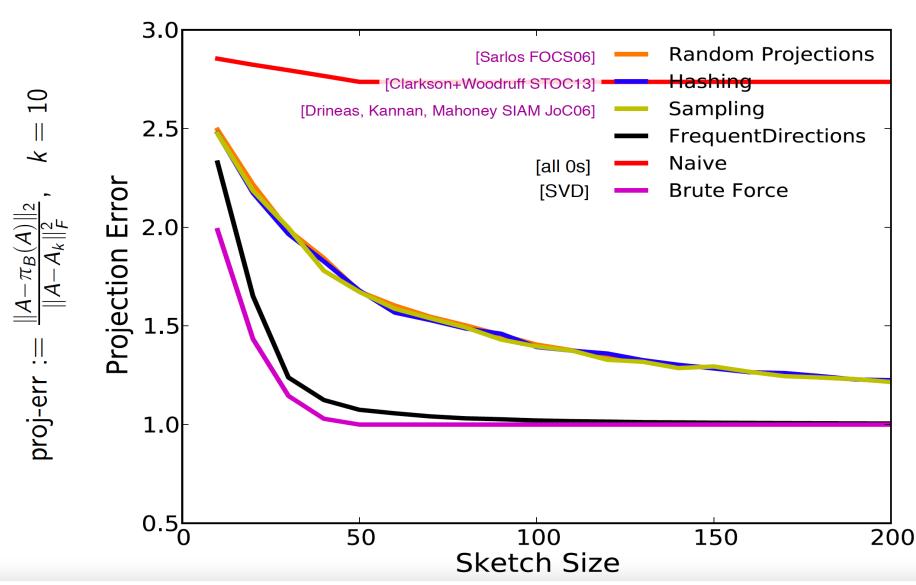
 $||A - \Pi_B(A)||_F^2 \ll (1 + \epsilon) ||A - A_k||_F^2$

Sketching in Experiment



Jure Leskovec & Mina Ghashami, Stanford CS246: Mining Massive Datasets, http://cs246.stanford.edu

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Summary

- Matrix Sketching in Streams:
 - Row sampling methods
 - CUR
 - L2 norm based sampling
 - Random projection methods
 - Johnson Lindenstrauss Transform (JLT)
 - Different ways to construct a JLT matrix
 - Iterative sketching methods
 - Misra-Gries algorithm for frequent items
 - Frequent Directions method (state of the art)