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## Matrix Sketching in Data

 StreamsCS246: Mining Massive Datasets
Jure Leskovec, Stanford University
Mina Ghashami, Amazon
http://cs246.stanford.edu


## Data as a Matrix

- In many applications, we can represent data as a matrix: e.g. text analysis, recommendation



## Data as a Matrix

- Think of data as $A \in \mathbb{R}^{n \times d}$ containing n row vectors in $\boldsymbol{R}^{d}$, and typically $n \gg d$
- Some examples of typical web-scale data:

| Data | Rows | Columns | $\mathbf{n}$ | $\mathbf{d}$ | sparse |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Textual | Documents | Words | $>10^{10}$ | $10^{5}-10^{7}$ | yes |
| Visual | Images | Pixels, SIFT | $>10^{8}$ | $10^{5}-10^{6}$ | no |
| Audio | Songs | Frequencies | $>10^{8}$ | $10^{5}-10^{6}$ | no |
| Machine Learning | Examples | Features | $>10^{6}$ | $10^{2}-10^{4}$ | yes $/$ no |
| Financial | Prices | Items, Stocks | $>10^{6}$ | $10^{3}-10^{5}$ | no |

## Review: rank-k approximation

- Rank-k approximation to A computes a smaller matrix $B$ of rank $k$ such that $B$ approximates $A$


## Rank-k Approximation

Given $A \in R^{n \times d}$ with $\operatorname{rank}(A)=r$, compute a concise matrix $B$ with rank $\mathbf{k} \ll r$ such that it approximates $A$ "accurately".

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- $B$ is much smaller than $A$ that it fits in memory
- Rank(B) << rank(A)
- If $A$ is a document-term matrix with 10 billion documents and 1 million words $A \in \mathbb{R}^{10^{10} \times 10^{6}}$ then $B$ would probably be $B \in \mathbb{R}^{\mathbf{1 0 0 0} \times 106}$


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- Error difference between $A$ and $B$ is small:
- The covariance error $\left\|A^{T} A-B T B\right\|_{2, F}$ is small
- The projection error $\left\|A-\Pi_{B}(A)\right\|_{2, F}$ is small
- $\Pi_{B} A$ := projecting rows of A onto the subspace of B
- If $\mathrm{B}=\mathrm{USV}^{\top}$ then, the subspace of B is $\mathrm{VV}^{\top}$
- Therefore $\Pi_{B} A=\mathrm{AVV}^{\top}$


## Best Rank-k Approximation

- We saw that SVD computes the best rank-k approximation to A


singular values


## Best Rank-k Approximation

- SVD computes the best rank-k approximation


$$
A_{k}=\arg \min _{\operatorname{rank}(B) \leq k}\|A-B\|_{F, 2}
$$

- So the desirable approximation error is
$\left\|A-\Pi_{B}(A)\right\|_{2, F} \leq\left\|A-A_{k}\right\|_{2, F}$ or $\left\|A^{T} A-B T B\right\|_{2, F} \leq c\left\|A-A_{k}\right\|_{2, F}$


## Best Rank-k Approximation

- SVD computes the best rank-k approximation to $A$
- SVD requires $O\left(\right.$ nd $\left.^{2}\right)$ time and $O(n d)$ space
- Not applicable in streaming, or distributed settings
- Not efficient for sparse matrices


## Rank-k approximation in stream

Can we compute rank-k approximation in streaming setting?


## Streaming matrix sketching

## Streaming data matrix

- Every element of the stream is a row vector of fixed $\boldsymbol{d}$-dimension.
- We'd like to process A in one pass and using a small amount of memory (sublinear in n )



## Streaming data matrix

- Streaming data such as any time series data:
- ecommerce purchases
- Traffic sensors
- Activity logs

| No. . | Time | Source | SourcemAC |
| :---: | :---: | :---: | :---: |
| +4 | 21010 | westertiodio | westell_orio9:00 |
| 44902 | 21611. 192380 | Westellt_af: 6 | WestellT_af: 69:0a |
| 44903 | 21612. 681491 | 10.0.0.101 | Elitegro_40:b4:9d |
| 44904 | 21612. 302323 | WestellT_af:6 | WestellT_af: 69:0a |
| 44921 | 21620.351890 | Westellt_af:6 | WestellT_af:69:0a |
| 44930 | 21623.711944 | WestellT_af: 6 | WestellT_af:69:0a |
| 44931 | 21624.821549 | WestellT_af:6 | WestellT_af:69:0a |
| 44940 | 21625. 056974 | : | Elitegro_40:b4:9d |
| 44941 | 21628. 142497 | WestellT_af: 6 | WestellT_af: 69:0a |
| 44942 | 21629.041634 | Westellt_af:6 | WestellT_af: 69:0a |
| 44943 | 21629.143968 | : | Elitegro_40:b4:9d |
| 44944 | 21630. 981979 | : | Elitegro_40:b4:9d |
| 44945 | 21630.982062 | : | Elitegro_40:b4:9d |
| 44946 | 21630.982089 | fe80: :207:95f | Elitegro_40: b4:9d |
| 44947 | 21630.982113 | fe80: :207:95f | Elitegro_40:b4: ${ }^{\text {a }}$ |
| 44948 | 21631.468290 | Elitegro_40:b | Elitegro_40: b4: |
| 44949 | 21631.473065 | 192.168.1.1 | WestellT_af:69:1 |
| 44950 | 21632.710412 | Elitegro_40: b | Elitegro_40: b4: |
| 44951 | 21632.715587 | 192.168.1.1 | WestellT_af:69:1 |
| 44952 | 21632.716786 | Elitegro_40: b | Elitegro_40: b4: |
| 44953 | 21632.721885 | 192.168.1.1 | WestellT_af:69: |
| 44954 | 21632.805064 | 192.168.1. 18 | Elitegro 40: b4: |
| 44967 | 21632.907584 | 192.168.1.18 | Elitegro_40: b4: |



- We can not store the entire data


## Application of rank-k approximations

- A large set of data analysis tasks rely on obtaining a low rank approximation:
- Dimension reduction
- Anomaly detection
- Data denoising
- Clustering
- Recommendation systems


## Sketch of a Streaming Matrix

- $B$ is a sketch of a streaming matrix $A$ iff
- B is of a fixed small size
 that fts in memory
- At any point in stream, B approximates A



## Matrix Sketching Methods

- Almost any matrix sketching methods in streaming setting falls into one of these categories:

1. Row sampling based
2. Random projection based and Hashing
3. Iterative sketching

Row Sampling Methods

## Row Sampling Methods

- They select a subset of "important" rows
- Sample w.r.t a well-defined probability distribution
- Often sampling is done with replacement
- Methods differ in how they define "importance"


## Row Sampling Methods

They construct sketch B by:

- assign a probability $\boldsymbol{p}_{\boldsymbol{i}}$ to each row $\boldsymbol{a}_{\boldsymbol{i}}$
- sample $l$ rows from A to construct B
- rescale B appropriately to make it unbiased



## Intuition: Row Sampling Methods

- An Intuitive way to define "importance" of an item:
- the weight associated to the item, e.g.
- file records $\rightarrow$ weights as size of the file,
- IP addresses $\rightarrow$ weights as number of times the IP address makes a request
- why it is necessary to sample important items?
- Consider a set of weighted items $S=\left\{\left(a_{1}, w_{1}\right),\left(a_{2}, w_{2}\right), \cdots,\left(a_{n}, w_{n}\right)\right\}$ that we want to summarize with a small \& representative sample.
- We define a representative sample as the one estimates total weight of $S$ (i.e. $W_{s}=\sum_{i=1} w_{i}$ ) in expectation.


## Intuition: Row Sampling Methods

- This is achievable with a sample set of size one!
- Sample any item ( $\boldsymbol{a}_{\boldsymbol{j}}, \boldsymbol{w}_{\boldsymbol{j}}$ ) with an arbitrary fixed probability $p$, and rescale its weight to $\boldsymbol{W}_{s} / p$.
- Then $E[$ weight of the sample $]=p . W_{s} / p=W_{s}$
- High variance issue:
- To lower down the variance, (1) sample heavy items (i.e. important items) with higher prob., and (2) sample more items
- So sample item $\boldsymbol{a}_{\boldsymbol{j}}$ with prob. $\boldsymbol{p}=\boldsymbol{w}_{\boldsymbol{j}} / \boldsymbol{W}_{\boldsymbol{s}}$ and rescale it to $\boldsymbol{W}_{s} / \boldsymbol{p}$
- If we sample $l$ items, then rescale items to rescale it to $W_{s} /(l p)$


## Row Sampling algorithms

- In matrices,
- Each item $a_{j}$ is a row vector
- Each weight $\mathrm{w}_{\mathrm{j}}=\left\|a_{j}\right\|^{2}$
- And $\sum_{j=1}^{n}\left\|a_{j}\right\|^{2}=\|A\|_{F}^{2}$
- Row sampling algorithm based on L2 norm:
- Let sample size $=l$, i.e. the sketch B is $l \times d$
- For every row $a_{i}$ arriving in the stream,
- Update $\|A\|_{F}^{2}$ by adding $\left\|a_{j}\right\|_{F}^{2}$
- Compute its sampling probability $p_{i}=\left\|a_{i}\right\|^{2} /\|A\|_{F}^{2}$
- Sample it $l$ times (one for each row of B. If it is sampled, replace the corresponding row in B with $a_{i}$ )
- Rescale $a_{i}$ where it is sampled by $1 / \sqrt{l p_{i}}$


## Row Sampling algorithms

- We can show that

$$
E\left[\|B\|_{F}\right]=\|A\|_{F}
$$

- If we sample $\ell=O\left(k / \varepsilon^{2}\right)$ rows, then:

$$
\left\|A-\pi_{B}(A)\right\|_{F}^{2} \leq\left\|A-A_{k}\right\|_{F}^{2}+\varepsilon\|A\|_{F}^{2}
$$

## CUR: Row/column sampling

- Row sampling based on L2 norm:
- CUR method: samples rows/columns with probability = squared norm of rows/columns



## CUR: Row/column sampling

- Row sampling based on L2 norm:
- CUR method: samples rows/columns with probability = squared norm of rows/columns



## CUR: Row/column sampling

- Row sampling based on L2 norm:
- CUR method: samples rows/columns with probability = squared norm of rows/columns
- Error guarantee: If we sample $\boldsymbol{c}=\boldsymbol{O}\left(\frac{\boldsymbol{k} \log \boldsymbol{k}}{\varepsilon^{2}}\right)$ columns and $\boldsymbol{r}=\boldsymbol{O}\left(\frac{\boldsymbol{k} \boldsymbol{\operatorname { l o g } \boldsymbol { k }}}{\varepsilon^{2}}\right)$ rows, then CUR error SVD error

$$
\left\|A-C U R\left|\left\|_{F} \leq(2+\varepsilon)| | A-A_{K}\right\|_{F}\right.\right.
$$

With probability >=98\%

## Row Sampling Methods

+ Easy interpretation of basis
- Since the basis vectors are actual rows/columns
+ Suitable for Sparse data
- Since the basis vectors are actual rows/columns
- Duplicate columns and rows
- Columns of large norms will be sampled multiple times


## Random Projection Methods

## Random Projection Methods

- Key idea: if points in a vector space are projected onto a randomly selected subspace of suitably high dimension, then the distances between points are approximately preserved
- Johnson-Lindenstrauss Transform (JLT): d datapoints in any dimension ( $\mathbb{R}^{n}$ for $n \gg d$ ) can get embedded into roughly $\log d$ dimensional space, such that their pair-wise distances are preserved to some extent


## Johnson-Lindenstrauss Transform

We define JLT more precisely:

- A random matrix $S \in \mathbb{R}^{r \times n}$ has JLT property if for all vectors $v, v^{\prime} \in \mathbb{R}^{n}$,

$$
\left.\left\|S v-S v^{\prime}\right\|^{2}=(1 \pm \epsilon) \| v-v^{\prime}\right) \|^{2}
$$

with probability at least $1-\delta$

- There are many ways to construct a matrix S that preserve pair-wise distances.
- All such matrices are called to have the JohnsonLindenstrauss Transform (JLT) property


## How to construct a JLT matrix

One simple construction of S :

- Pick matrix $S \in \mathbb{R}^{r \times n}$ as an orthogonal projection on a random r-dimensional subspace of $\mathbb{R}^{n}$ with $r=O\left(\epsilon^{-2} \log d\right)$
- Rows of $S$ are orthogonal vectors
- Then for any matrix $A \in \mathbb{R}^{n \times d}$, $S A$ preserves pair-wise distances between d datapoints in A


## How to construct a JLT matrix

- A simpler construction for $S \in \mathbb{R}^{r \times n}$ is:
" to have entries as independent random variables with the standard normal distribution
$S=\sqrt{\frac{1}{r}}$ [matrix with entries draw from $\left.N(0,1)\right]$


Entries drawn from distribution $\mathrm{N}(0,1)$

## How to construct a JLT matrix

- Another construction for $S \in \mathbb{R}^{r \times n}$ is:
$\mathrm{S}=\sqrt{\frac{1}{r}}$ [entries as independent $+/-1$ random var]
This is computationally simpler to construct



## Random Projection Methods

- They use a JLT matrix $S \in \mathbb{R}^{r \times n}$
- Construct the sketch as $B=S A \in \mathbb{R}^{r \times d}$
- this projects datapoints from a high-dim space $\mathbb{R}^{n}$ onto a lower-dim subspace $\mathbb{R}^{r}$
- They show $\mathbb{E}\left[B^{T} B\right]=A^{T} \mathbb{E}\left[S^{T} S\right] A=A^{T} A$


$$
E\left[S^{\top} S\right]=I_{n}
$$



## Random Projection Methods

- Depending on JLT construction, we achieve different error bounds:
- If $S \in \mathbb{R}^{r \times n}$ has has iid zero-mean $\pm 1$ entries and $r=O\left(\frac{k}{\varepsilon}+k \log k\right)$ and, then

$$
\left\|A-\pi_{S A}(A)\right\|_{F} \leq(1+\varepsilon)\left\|A-A_{k}\right\|_{F}
$$

## Random Projection Methods

- Computationally efficient
- Sufficiently accurate in practice
- A great pre-processing step in applications
- Data-oblivious as their computation involves only a random matrix S
- Compare to row sampling methods that need to access data to form a sketch


## Matrix Hashing Techniques

- Use matrix $S$ that contains one $\pm 1$ per column

Only one non-zero entry in each column of $S$.
The rest of entries are zero


- To build S, use two hash functions:
- $\mathrm{h}: \mathrm{n}] \rightarrow$ [r] , and $\mathrm{g}:[\mathrm{n}] \rightarrow\{-1,+1\}$


## Matrix Hashing Techniques



- Very efficient for sparse matrices A
- can be applied in O(nnz(A)) operations
- nnz(A) = number of non-zeros of $A$

Iterative Sketching

## Iterative Sketching

- They work over a stream $A=<a_{1}, a_{2}, \ldots, a_{n}>$
- each $\mathrm{a}_{\mathrm{i}}$ is read once, get processed quickly and not read again
- with only a small amount of memory available


Keep

## Iterative Sketching

- State of the art method in this group is called "Frequent Directions"
- It is based on Misra-Gries algorithm for finding frequent items in a data stream
- We first see how Misra-Gries algorithm for finding frequent items work
- Then we extend it to matrices


## Frequent Items: Misra-Gries

- Suppose there is a stream of items, and we want to find frequency $f(i)$ of each item



## Frequent Items: Misra-Gries

- If we keep d counters, we can count frequency of every item...
- But it's not good enough (IP addresses, queries,...)



## Frequent Items: Misra-Gries

- Let's keep $l$ counters where $l \ll d$



## Frequent Items: Misra-Gries

- If a new item arrives in the stream that is already in the counters, we add 1 to its count



## Frequent Items: Misra-Gries

- If the new item is not in the counters and we have space, we create a counter for it and set it to 1



## Frequent Items: Misra-Gries

- But what if we don't have space for it?



## Frequent Items: Misra-Gries

Let $\delta$ be the median counter at time t


## Frequent Items: Misra-Gries

Decrease all counts by $\delta$ (set it to 0 if less than ס)


## Frequent Items: Misra-Gries

- Now we have space for new item, so we continue...



## Frequent Items: Misra-Gries

At any time in the stream, the approximated counts for items are what we have kept so far


## Frequent Items: Misra-Gries

- This method undercounts so for any item $i$

$$
0 \leq f^{\prime}(i) \leq f(i)
$$

- We decrease each count by at most $\delta_{t}$

$$
f^{\prime}(i) \geq f(i)-\sum \delta_{t}
$$

- At any point that we have seen $n$ elements in stream:

$$
\frac{l}{2} \sum \delta_{t} \leq n
$$

The error guarantee: $0 \leq f(i)-f^{\prime}(i) \leq 2 n / l$

## Frequent Items: Misra-Gries

- Misra-Gries produces a non-zero approximated frequency $f^{\prime}(i)$ for all items that their true frequency $f(i)>2 n / l$

$$
f(i)-2 n / l \leq f^{\prime}(i)
$$

- To find items that appear more than $20 \%$ of the time i.e. $f(i)>n / 5$, take $l=10$ counters and run Misra-Gries algorithm


## Frequent Directions

- Let's extend it to vectors and matrices
- Stream items are row vectors in dimension
- At any time $\boldsymbol{n}$ in the stream, they form a tall matrix $A \in \mathbb{R}^{n \times d}$
- The goal is to find the most frequent directions of $A$


## Frequent Directions

## Frequent Directions

(Lib'13)
Input: $A \in \mathbb{R}^{n \times d}$, and an integer $\ell$
$B \leftarrow$ empty matrix $\in \mathbb{R}^{\ell \times d}$
$\boldsymbol{f o r}\left(a_{i} \in A\right)$
Insert $a_{i}$ into $B$
if ( $B$ is full)

$$
\lceil U, S, V\rceil \leftarrow \operatorname{svd}(B)
$$

B
$\tilde{S} \leftarrow\left[\sqrt{S_{1}^{2}-S_{l / 2}^{2}}, \sqrt{S_{2}^{2}-S_{l / 2}^{2}}, \ldots 0, \ldots, 0\right]$
$B \leftarrow \tilde{S} V^{\top}$
return $B$

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$\leftarrow \tilde{S} V^{T}$
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$$
\begin{aligned}
& {[U, S, V] \leftarrow \operatorname{svd}(B)} \\
& \tilde{S} \leftarrow\left[\sqrt{S_{1}^{2}-S_{l / 2}^{2}}, \sqrt{S_{2}^{2}-S_{l / 2}^{2}} \ldots 0, \ldots, 0\right] \\
& B \leftarrow \tilde{S} V^{T}
\end{aligned}
$$


return $B$

## Frequent Directions

- Similar to the frequent items case, this method has the following error guarantee:

$$
\left\|A^{T} A-B T B\right\| \ll \frac{2}{l}\|A\|_{F}^{2}
$$

- And if using $l=k+k / \epsilon$

$$
\left\|A-\Pi_{B}(A)\right\|_{F}^{2} \ll(1+\epsilon)\left\|A-A_{k}\right\|_{F}^{2}
$$

## Sketching in Experiment



## Sketching in Experiment



## Summary

- Matrix Sketching in Streams:
- Row sampling methods
- CUR
- L2 norm based sampling
- Random projection methods
- Johnson Lindenstrauss Transform (JLT)
- Different ways to construct a JLT matrix
- Iterative sketching methods
- Misra-Gries algorithm for frequent items
- Frequent Directions method (state of the art)

