

Announcements:

1) HW3: Due 9:30am Friday 11/7

Snap site was down (Gates network problems)
We give you 1 extra day if you are using a late period you still have to submit by Tue 9:30am)

2) HW4 has been posted

3) Project milestones due in 1 week

We expect ~50% project completed
Also no late periods

Kronecker Graphs

CS224W: Social and Information Network Analysis

Jure Leskovec, Stanford University

<http://cs224w.stanford.edu>



Macroscopic Evolution of Networks

Macroscopic Evolution

- **How do networks evolve at the macro level?**
 - What are global phenomena of network growth?
- **Questions:**
 - What is the relation between the number of nodes $n(t)$ and number of edges $e(t)$ over time t ?
 - How does diameter change as the network grows?
 - How does degree distribution evolve as the network grows?

Network Evolution

- $N(t)$... nodes at time t

- $E(t)$... edges at time t

- Suppose that

$$N(t + 1) = 2 \cdot N(t)$$

- Q: what is:

$$E(t + 1) = ? \quad \text{Is it } 2 \cdot E(t)?$$

- A: More than doubled!

- But obeying the **Densification Power Law**

Q1) Network Evolution

- What is the relation between the number of nodes and the edges over time?

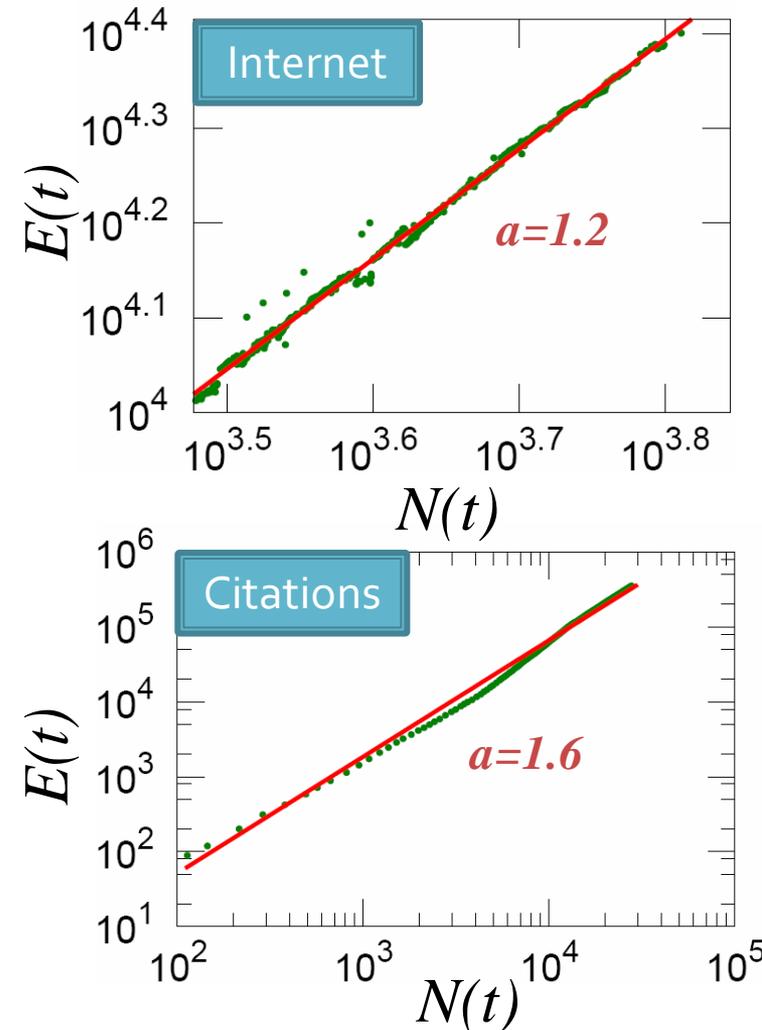
~~■ First guess: constant average degree over time~~

- Networks are **denser** over time

- **Densification Power Law:**

$$E(t) \propto N(t)^a$$

a ... densification exponent ($1 \leq a \leq 2$)



Densification Power Law

- **Densification Power Law**

- the number of edges grows faster than the number of nodes – **average degree is increasing**

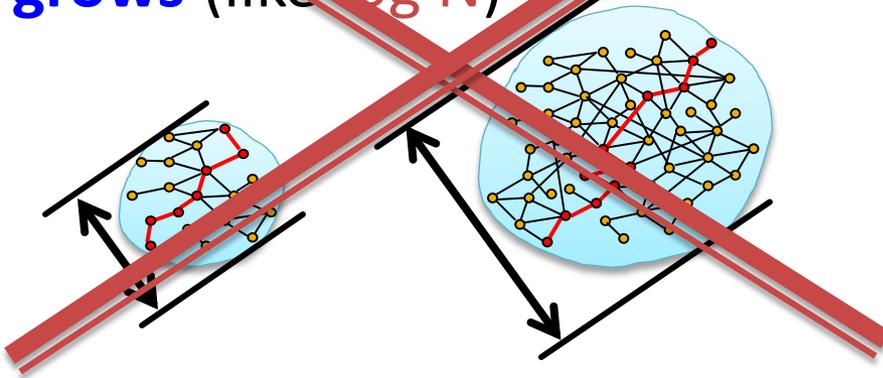
$$E(t) \propto N(t)^a \quad \text{or equivalently} \quad \frac{\log(E(t))}{\log(N(t))} = \text{const}$$

a ... densification exponent: $1 \leq a \leq 2$:

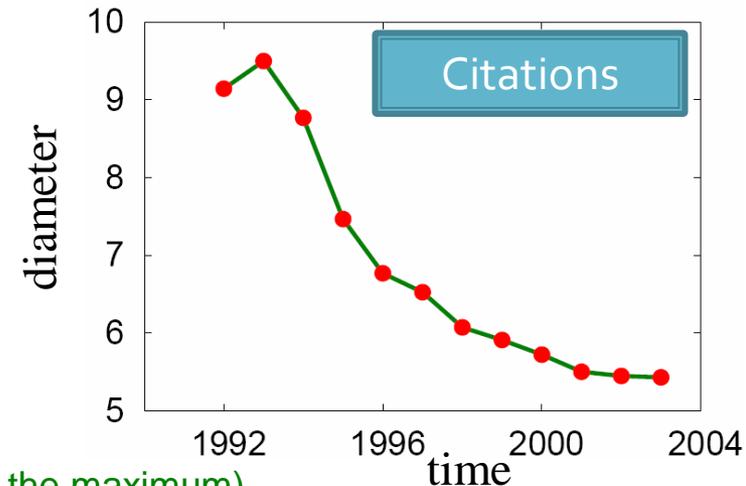
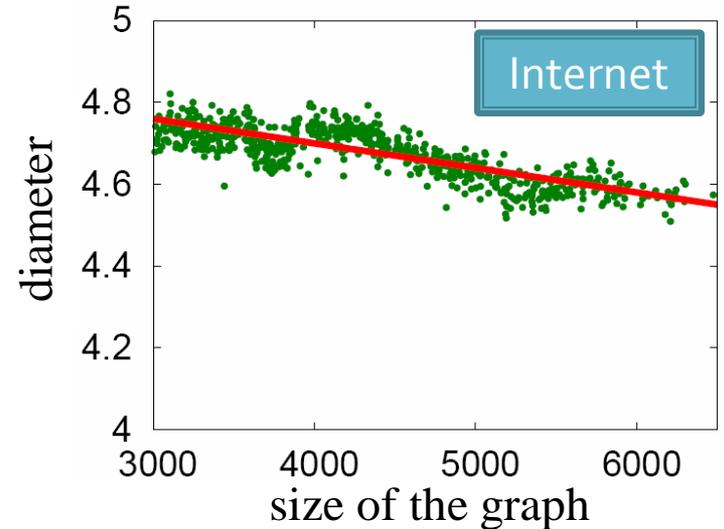
- **a=1: linear growth** – constant out-degree (traditionally assumed)
- **a=2: quadratic growth** – fully connected graph

Q1) Network Evolution

- Prior models and intuition say that the network **diameter slowly grows** (like $\log N$)



- **Diameter shrinks over time**
 - As the network grows the distances between the nodes slowly **decrease**



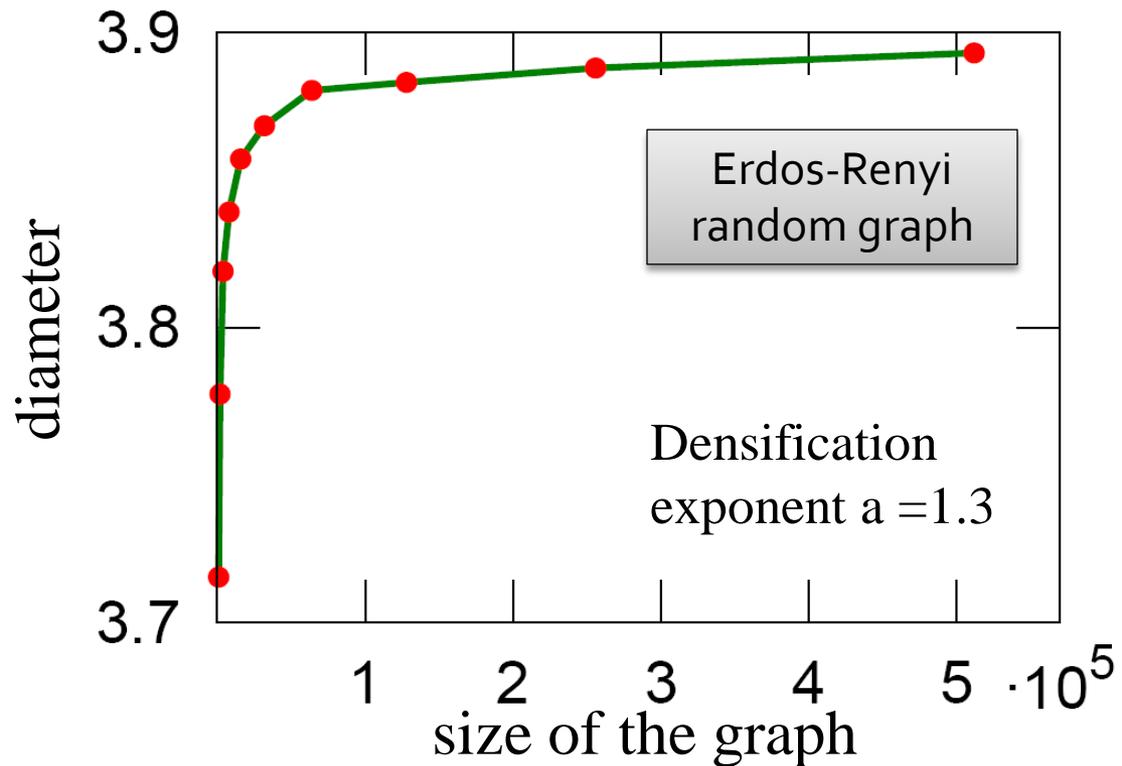
How do we compute diameter in practice?

-- **Long paths:** Take 90th-percentile or average path length (not the maximum)

-- **Disconnected components:** Take only largest component or average only over connected pairs of nodes

Diameter of a Densifying G_{np}

Is shrinking diameter just a consequence of densification?



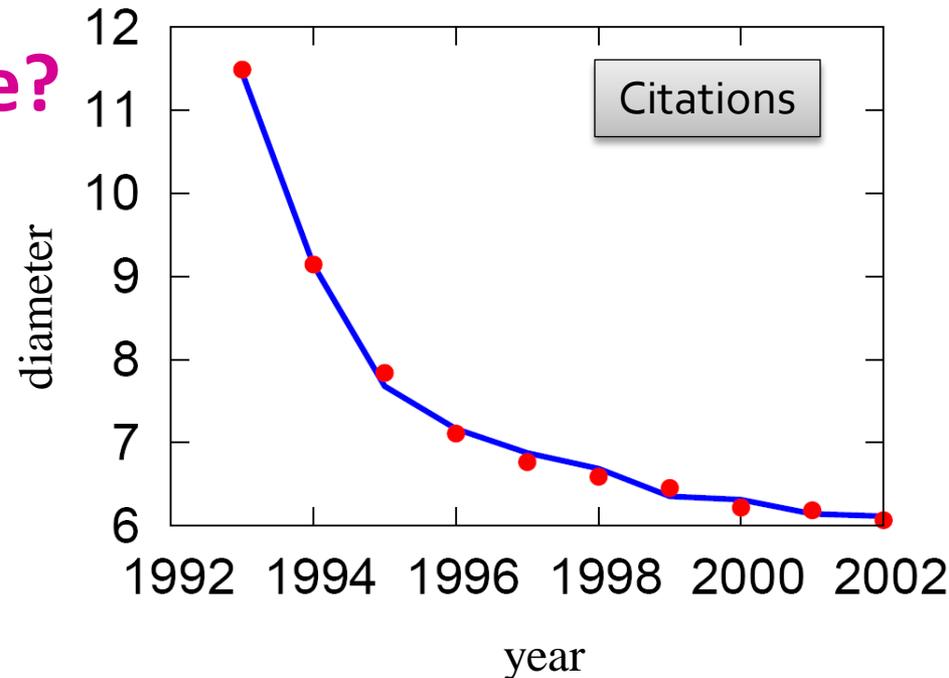
Densifying random graph has increasing diameter
 \Rightarrow There is more to shrinking diameter than just densification!

Diameter of a Rewired Network

Is it the degree sequence?

Compare diameter of a:

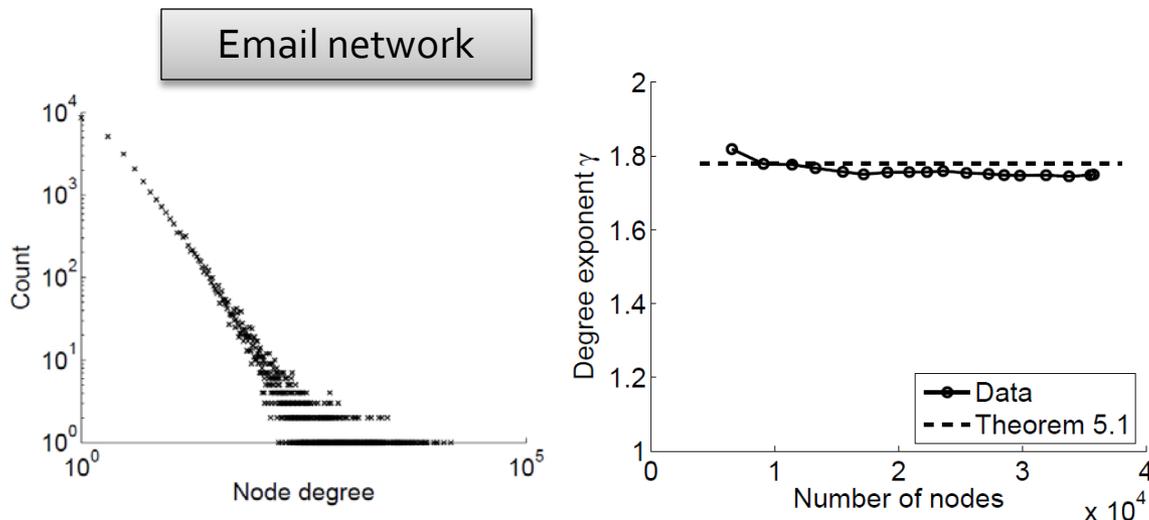
- Real network (**red**)
- Random network with the same degree distribution (**blue**)



**Densification + degree sequence
gives shrinking diameter**

Connecting Degrees & Densification

- How does degree distribution evolve to allow for densification?
- **Option 1)** Degree exponent γ_t is constant:
 - **Fact 1:** If $\gamma_t = \gamma \in [1, 2]$, then: $\alpha = 2/\gamma$



A consequence of what we learned in the Power law lecture:

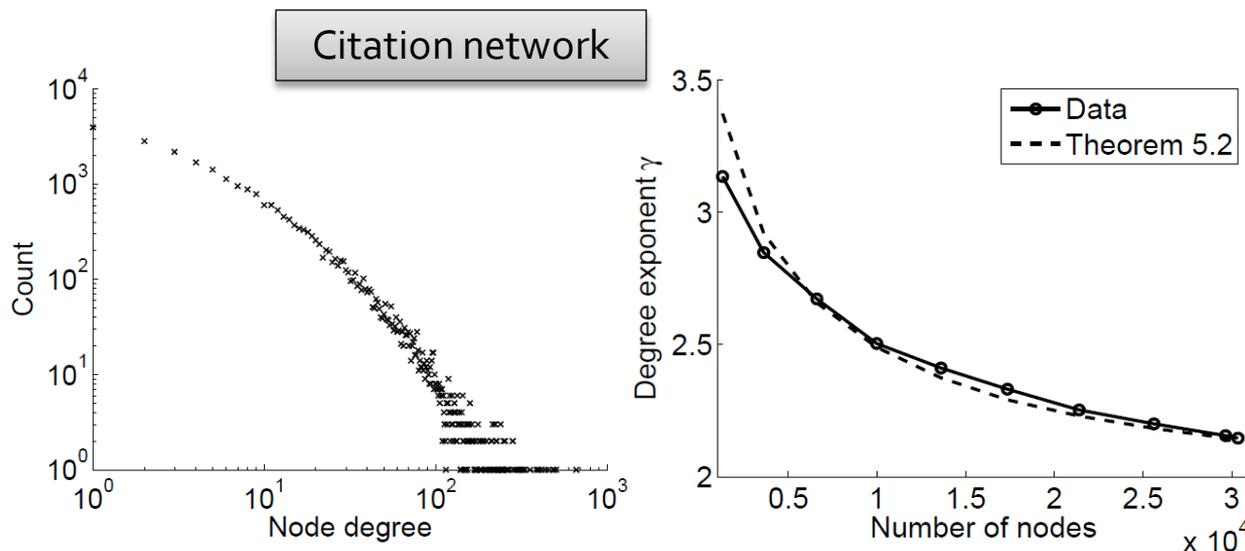
- Power-laws with exponents < 2 have infinite expectations.
- So, by maintaining constant degree exponent α the average degree grows.

Connecting Degrees & Densification

- How does degree distribution evolve to allow for densification?
- Option 2)** γ_t evolves with graph size n :

Fact 2: If $\gamma_t = \frac{4n_t^{x-1} - 1}{2n_t^{x-1} - 1}$, then: $a = x$

Notice: $\gamma_t \rightarrow 2$
as $n_t \rightarrow \infty$



Remember, the expected degree in a power law is:

$$E[X] = \frac{\gamma_t - 1}{\gamma_t - 2} x_m$$

So γ_t has to decay as a function of graph size n_t for the avg. degree to go up.

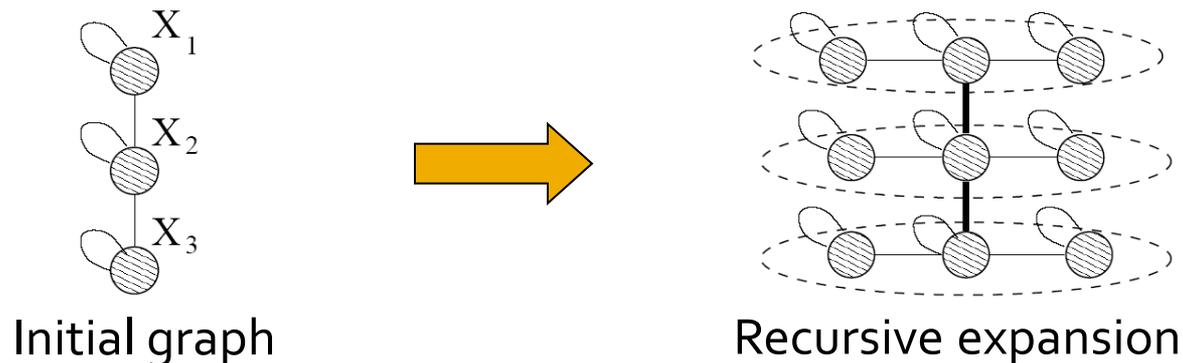
Kronecker Graphs Model

Models of Networks

- **What is the goal of modeling networks?**
 - **Discover structural properties of networks**
 - Small-world, Edge clustering, Heavy-tailed degrees
 - **Find a model that gives graphs with such properties**
 - Erdos-Renyi, Watts-Strogatz, Barabasi-Albert model
- **Today's lecture:**
 - **Can we have a model that attempts to reproduce all of these properties?**
 - **Can we fit the model to a network and accurately reproduce the network?**

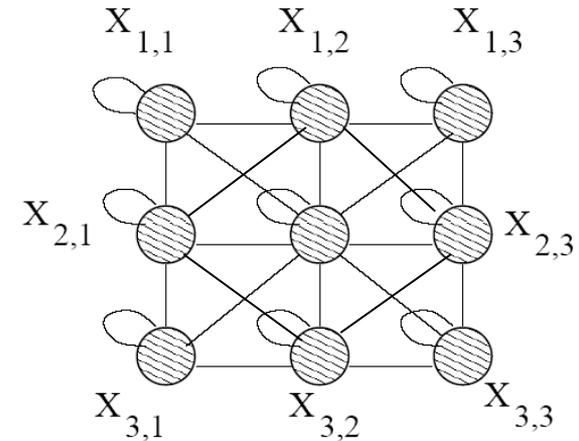
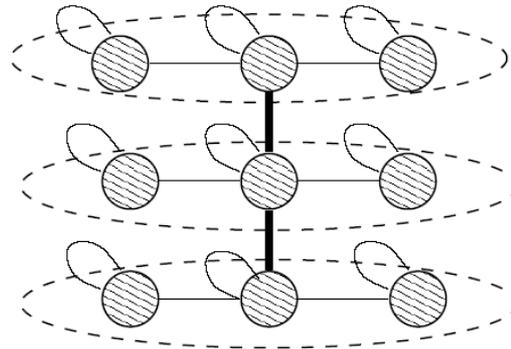
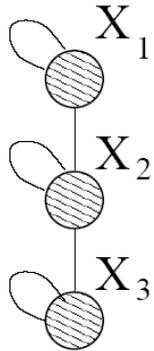
Idea: Recursive Graph Generation

- How can we think of network structure recursively? **Intuition: Self-similarity**
 - Object is similar to a part of itself: the whole has the same shape as one or more of the parts
- Mimic recursive graph/community growth:



- **Kronecker graph** is a way of generating self-similar matrices

Kronecker: Graph Growth



Intermediate stage

1	1	0
1	1	1
0	1	1

(3x3)

K_1

Initiator graph

K_1	K_1	0
K_1	K_1	K_1
0	K_1	K_1

(9x9)

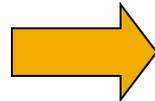
$$K_2 = K_1 \otimes K_1$$

After the growth phase

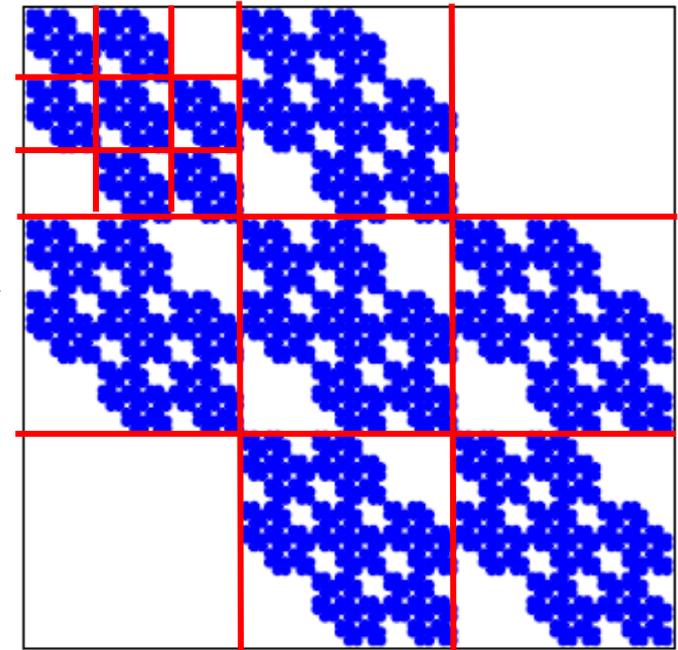
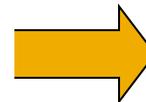
Kronecker Graph

- **Kronecker graphs:**
 - A recursive model of network structure

1	1	0
1	1	1
0	1	1

 K_1
 3×3


K_1	K_1	0
K_1	K_1	K_1
0	K_1	K_1

 $K_2 = K_1 \otimes K_1$
 9×9

 81×81 adjacency matrix

Kronecker Product: Definition

- **Kronecker product** of matrices A and B is given by

$$\mathbf{C} = \mathbf{A} \otimes \mathbf{B} \doteq \begin{pmatrix} a_{1,1}\mathbf{B} & a_{1,2}\mathbf{B} & \dots & a_{1,m}\mathbf{B} \\ a_{2,1}\mathbf{B} & a_{2,2}\mathbf{B} & \dots & a_{2,m}\mathbf{B} \\ \vdots & \vdots & \ddots & \vdots \\ a_{n,1}\mathbf{B} & a_{n,2}\mathbf{B} & \dots & a_{n,m}\mathbf{B} \end{pmatrix}$$

$N \times M \quad K \times L$

$N \cdot K \times M \cdot L$

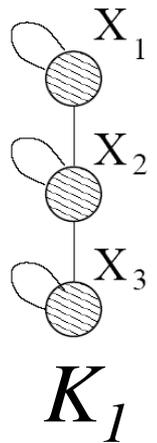
- Define a Kronecker product of two **graphs** as a Kronecker product of their **adjacency matrices**

Kronecker Graphs

- **Kronecker graph:** a growing sequence of graphs by iterating the **Kronecker product:**

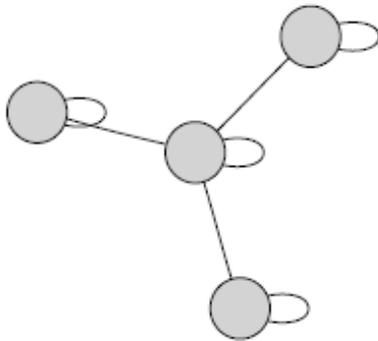
$$K_1^{[m]} = K_m = \underbrace{K_1 \otimes K_1 \otimes \dots \otimes K_1}_{m \text{ times}} = K_{m-1} \otimes K_1$$

1	1	0
1	1	1
0	1	1

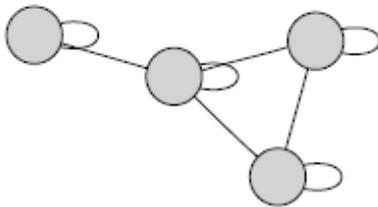
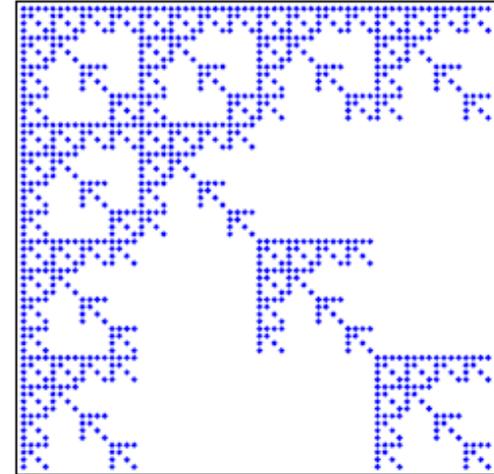


- **Note:** One can easily use multiple initiator matrices (K_1', K_1'', K_1''') (even of different sizes)

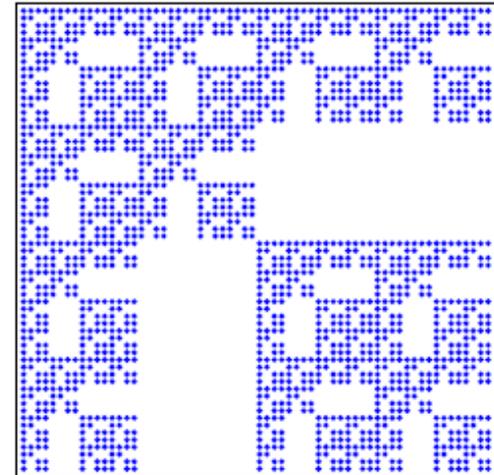
Kronecker Initiator Matrices



1	1	1	1
1	1	0	0
1	0	1	0
1	0	0	1



1	1	1	1
1	1	0	0
1	0	1	1
1	0	1	1

Initiator K_1 K_1 adjacency matrix K_3 adjacency matrix

Kronecker Graphs: First Fun Fact

$$K_1^{[m]} = K_m = \underbrace{K_1 \otimes K_1 \otimes \dots \otimes K_1}_{m \text{ times}} = K_{m-1} \otimes K_1$$

First fact about Kronecker Graphs!

- For K_1 on N_1 nodes and E_1 edges K_m (m^{th} Kronecker power of K_1) has:
 - $N(m) = N_1^m$ nodes
 - $E(m) = E_1^m$ edges
- So, we get the **densification power-law!**
 - $E(t) \propto N(t)^a$, so: $E_1^t = (N_1^t)^a$ What is a ?
 - $a = \frac{\log(E(t))}{\log(N(t))} = \frac{\log(E_1^t)}{\log(N_1^t)} = \frac{\log(E_1)}{\log(N_1)}$

1	1	0
1	1	1
0	1	1

K_1

Since $E(t) > N(t)$,
then $a > 1$

Properties of Kronecker Graphs

- **Properties of deterministic Kronecker graphs (can be proved!)**
 - **Properties of static networks:**
 - Power-Law like Degree Distribution
 - Power-Law eigenvalue and eigenvector distribution
 - Constant Diameter
 - **Properties of evolving networks:**
 - **Densification Power Law (just proved)**
 - Shrinking/Stabilizing Diameter (for Stochastic Kronecker graphs)

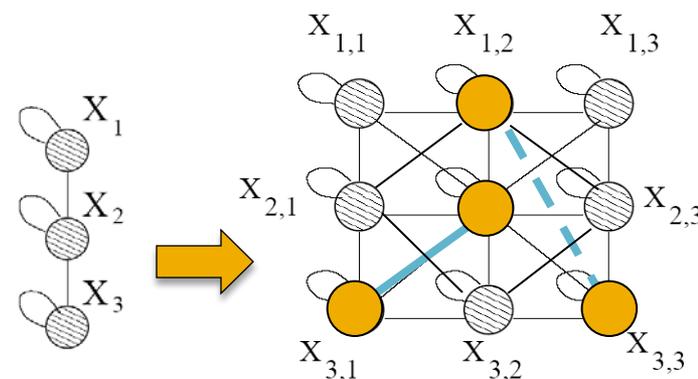
Constant Diameter

- **Observation:** Edges in Kronecker graphs:

$$\text{Edge } (X_{ij}, X_{kl}) \in G \otimes H$$

$$\text{iff } (X_i, X_k) \in G \text{ and } (X_j, X_l) \in H$$

where X are appropriate nodes in G and H



- **Why?**

- An entry in matrix $G \otimes H$ is a multiplication of entries in G and H .

1	1	0
1	1	1
0	1	1

Central node is $X_{2,2}$

	X_{12}	X_{22}	X_{33}					
X_{12}	1	1	0	1	1	0	0	X_{12}
X_{22}	1	1	1	1	1	1	1	
X_{33}	0	1	1	0	1	1	1	
	0	1	1	0	1	1	0	X_{22}
	1	1	1	0	1	1	0	
	0	1	1	0	1	1	0	

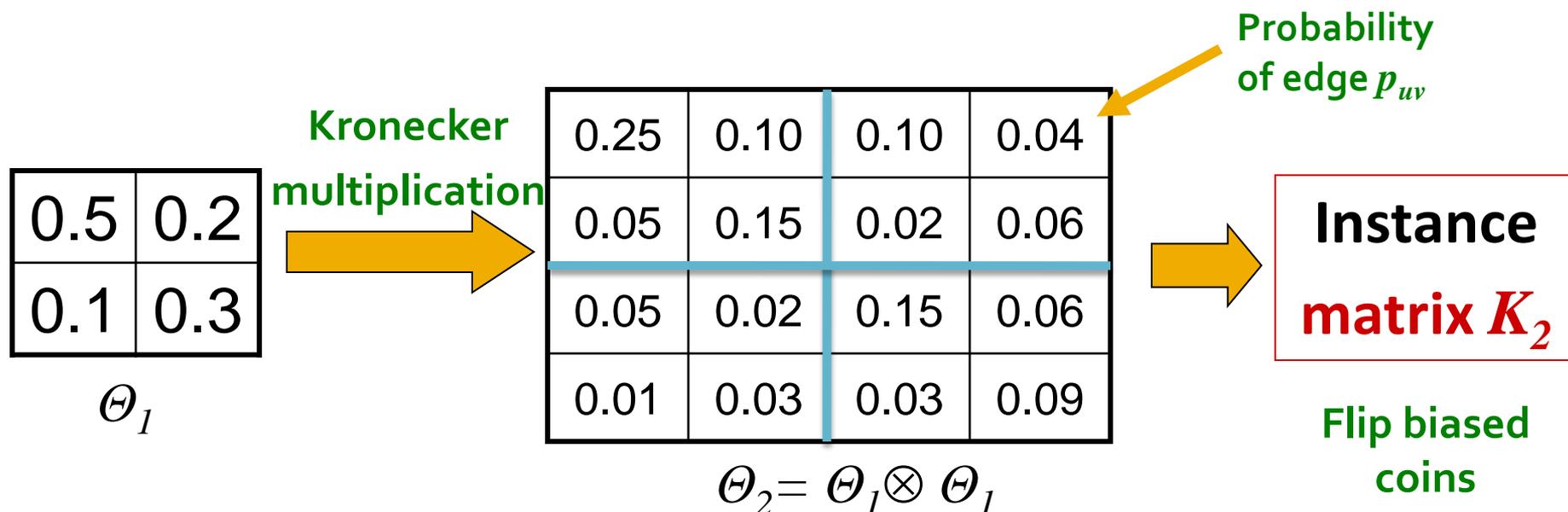
Constant Diameter

- **Theorem: Constant diameter:** If graphs G, H have diameter d then $G \otimes H$ has diameter d
- **What is distance between nodes u, v in $G \otimes H$?**
 - Consider some nodes $u = [a, b], v = [a', b']$ in $G \otimes H$
 - Then, path a to a' in G is less d steps: $a_1, a_2, a_3, \dots, a_d$
 - And path b to b' in H is less d steps: $b_1, b_2, b_3, \dots, b_d$
 - **How many steps from u to v ?**
 - We know edge $([a_1, b_1], [a_2, b_2])$ is in $G \otimes H$
 - So it takes $< d$ steps to get from u to v in $G \otimes H$
- **Consequence:**
 - If K_1 has diameter d then graph K_k also has diameter d

Stochastic Kronecker Graphs

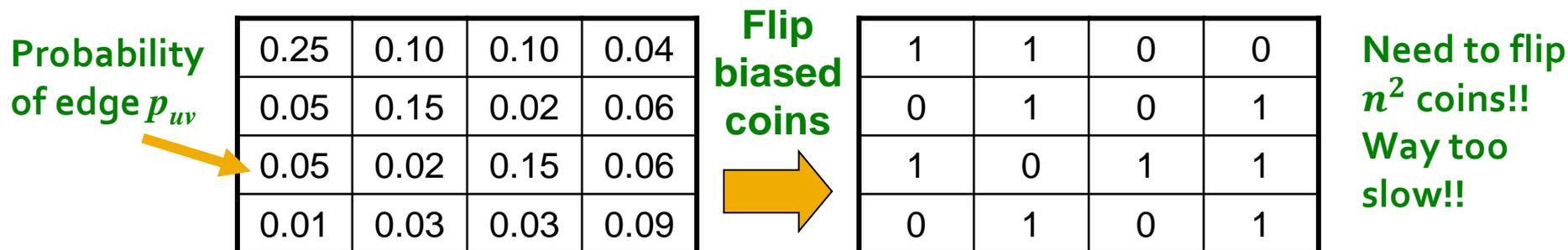
Stochastic Kronecker Graphs

- Create $N_1 \times N_1$ **probability matrix** Θ_1
- Compute the k^{th} Kronecker power Θ_k
- For each entry p_{uv} of Θ_k include an edge (u, v) in K_k with probability p_{uv}



Generation of Kronecker Graphs

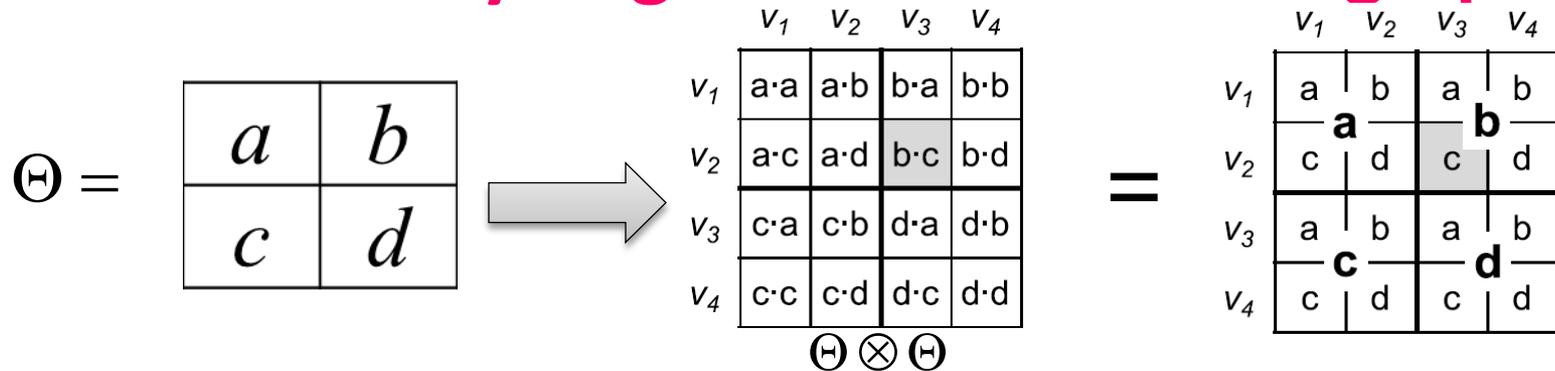
- How do we generate an instance of a stochastic Kronecker graph?



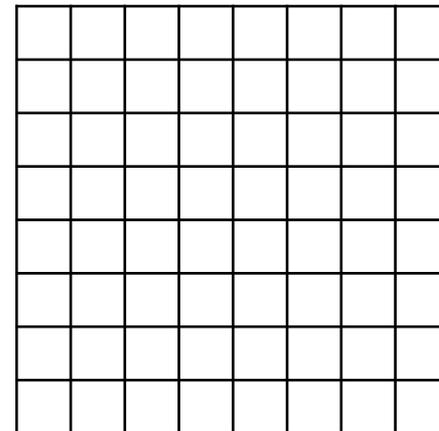
- Is there a faster way? YES!
- Idea: Exploit the recursive structure of Kronecker graphs
 - “Drop” edges one by one

Generation of Kronecker Graphs

- A faster way to generate Kronecker graphs



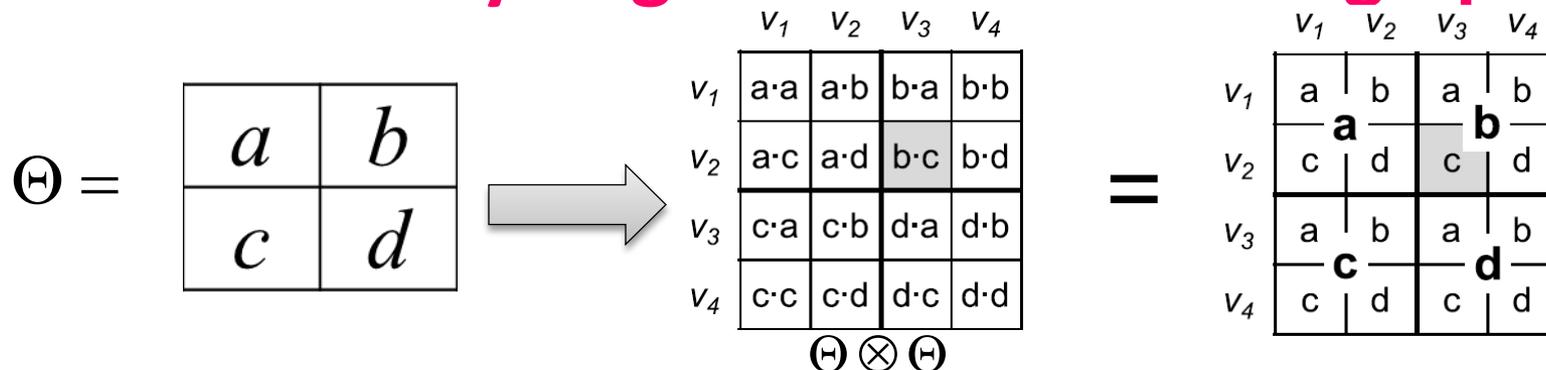
- How to “drop” an edge into a graph G on $n = 2^m$ nodes



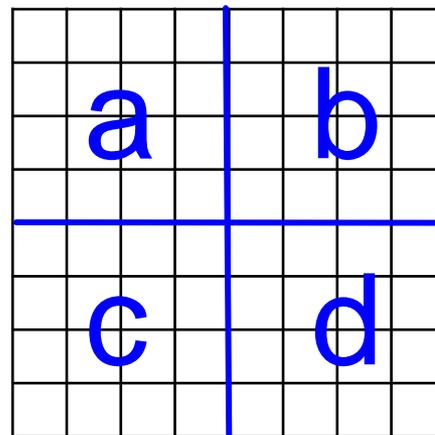
Adjacency matrix G

Generation of Kronecker Graphs

- A faster way to generate Kronecker graphs



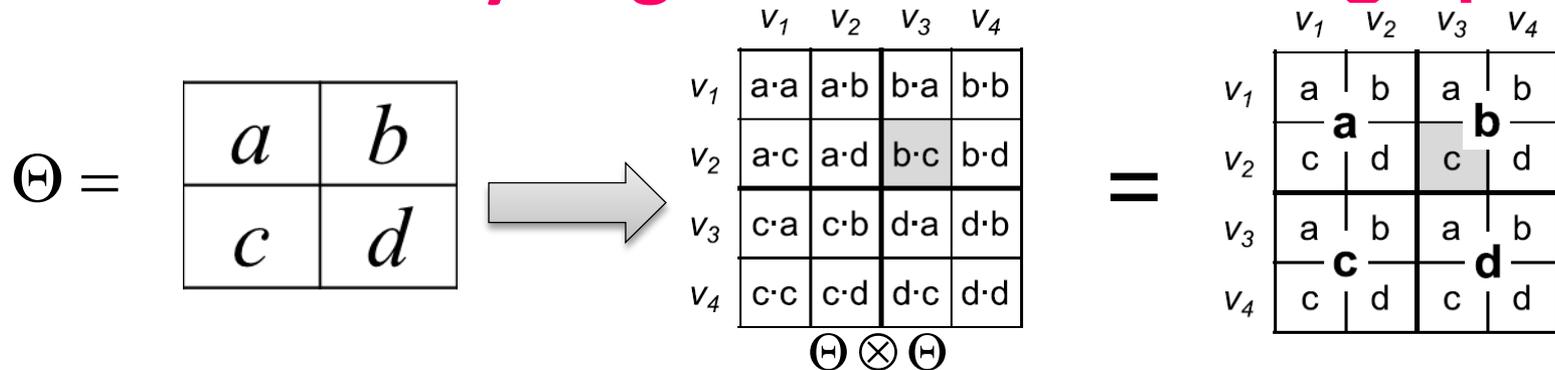
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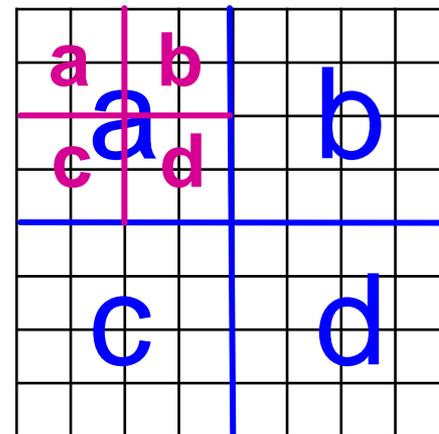
Adjacency matrix G

Generation of Kronecker Graphs

- A faster way to generate Kronecker graphs



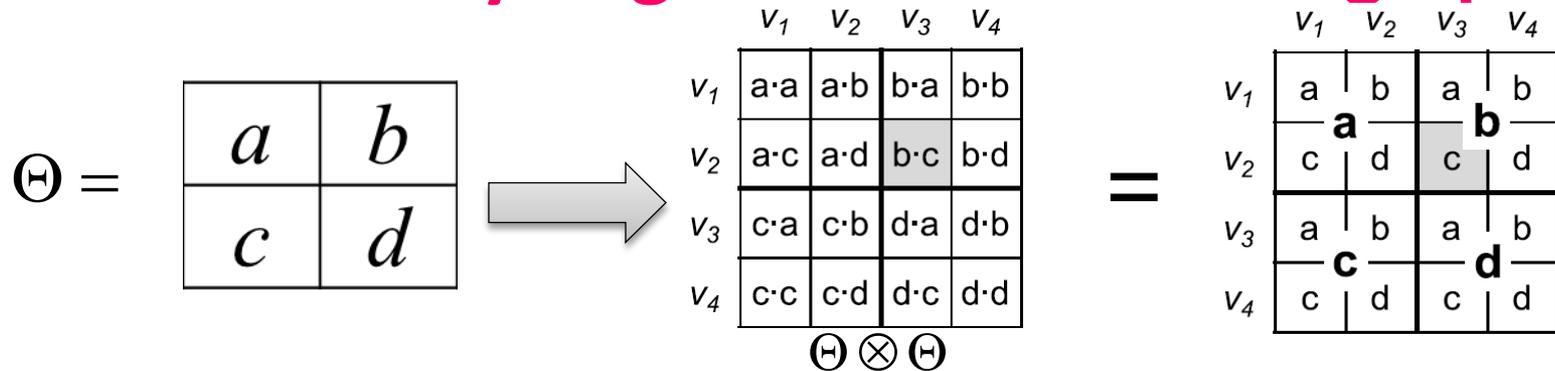
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Adjacency matrix G

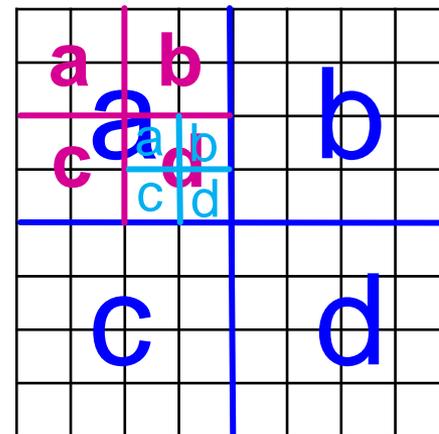
Generation of Kronecker Graphs

- A faster way to generate Kronecker graphs



- How to “drop” an edge into a graph G on $n = 2^m$ nodes:

- We may get a few edges colliding. We simply reinsert them.

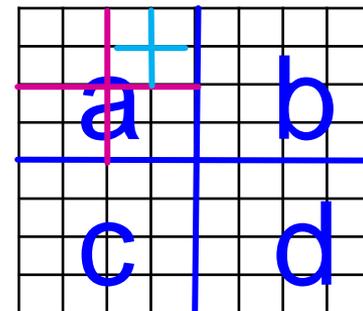


Adjacency matrix G

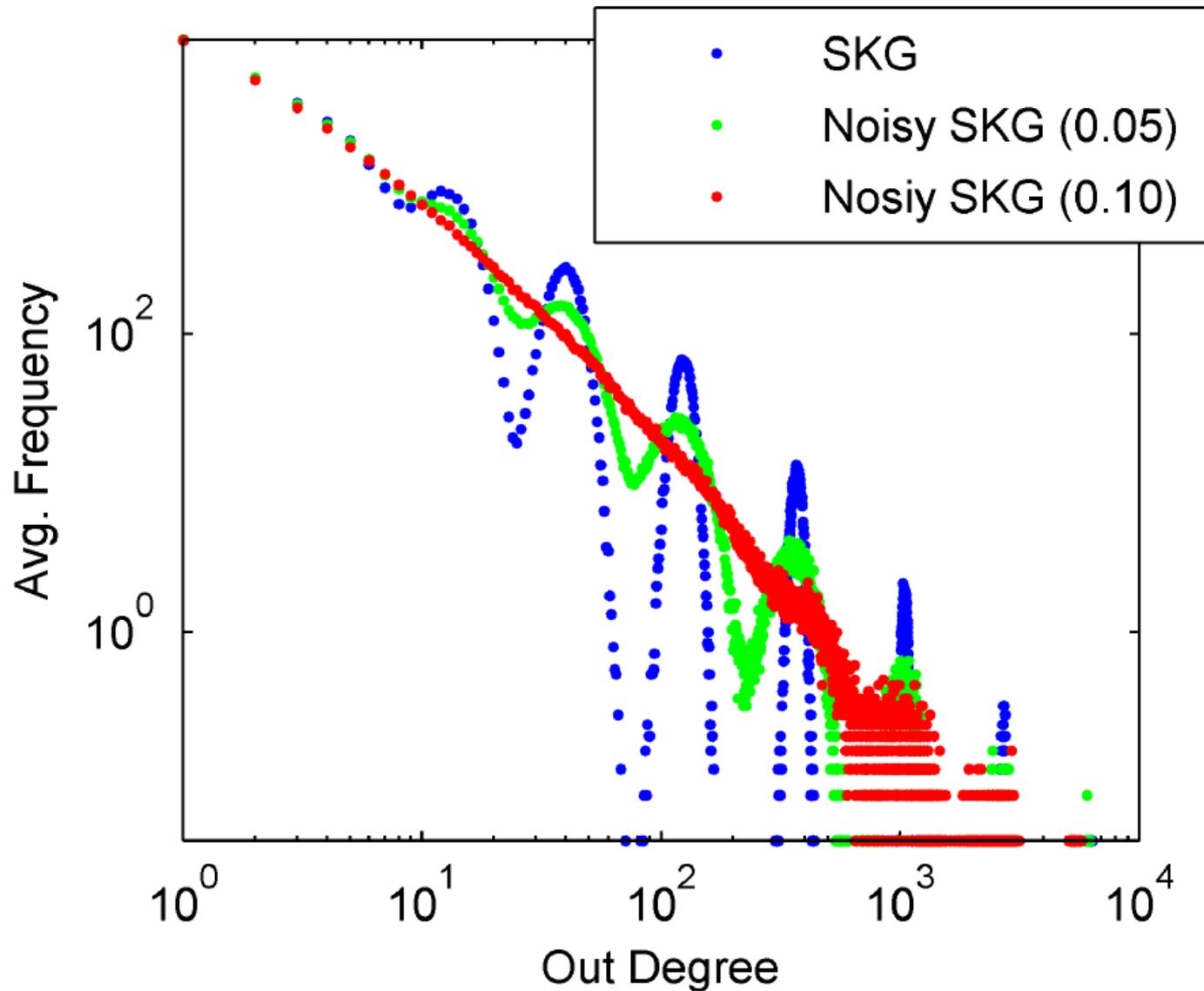
Generation of Kronecker Graphs

Fast Kronecker generator algorithm:

- Insert 1 edge on graph G on $n = 2^m$ nodes:
 - Create normalized matrix $L_{uv} = \Theta_{uv} / (\sum_{op} \Theta_{op})$
 - For $i = 1 \dots m$
 - start with $x = 0, y = 0$
 - Pick an row/column (u, v) with prob. L_{uv}
 - Descend into quadrant (u, v) at level i of G
 - This means: $x += u \cdot 2^{m-i}, y += v \cdot 2^{m-i}$
 - Add an edge $G[x, y] = 1$



Problem: Spikes in Node Degrees!



Solution: Noisy SKG

■ Solution: Noisy Stochastic Kronecker Graphs

■ Idea: Add noise to the matrix Θ

- There are many ways how one could do this, but here is the correct way!

■ Assume $\Theta = \begin{bmatrix} a & b \\ c & d \end{bmatrix}$ and \mathbf{G} has 2^m nodes

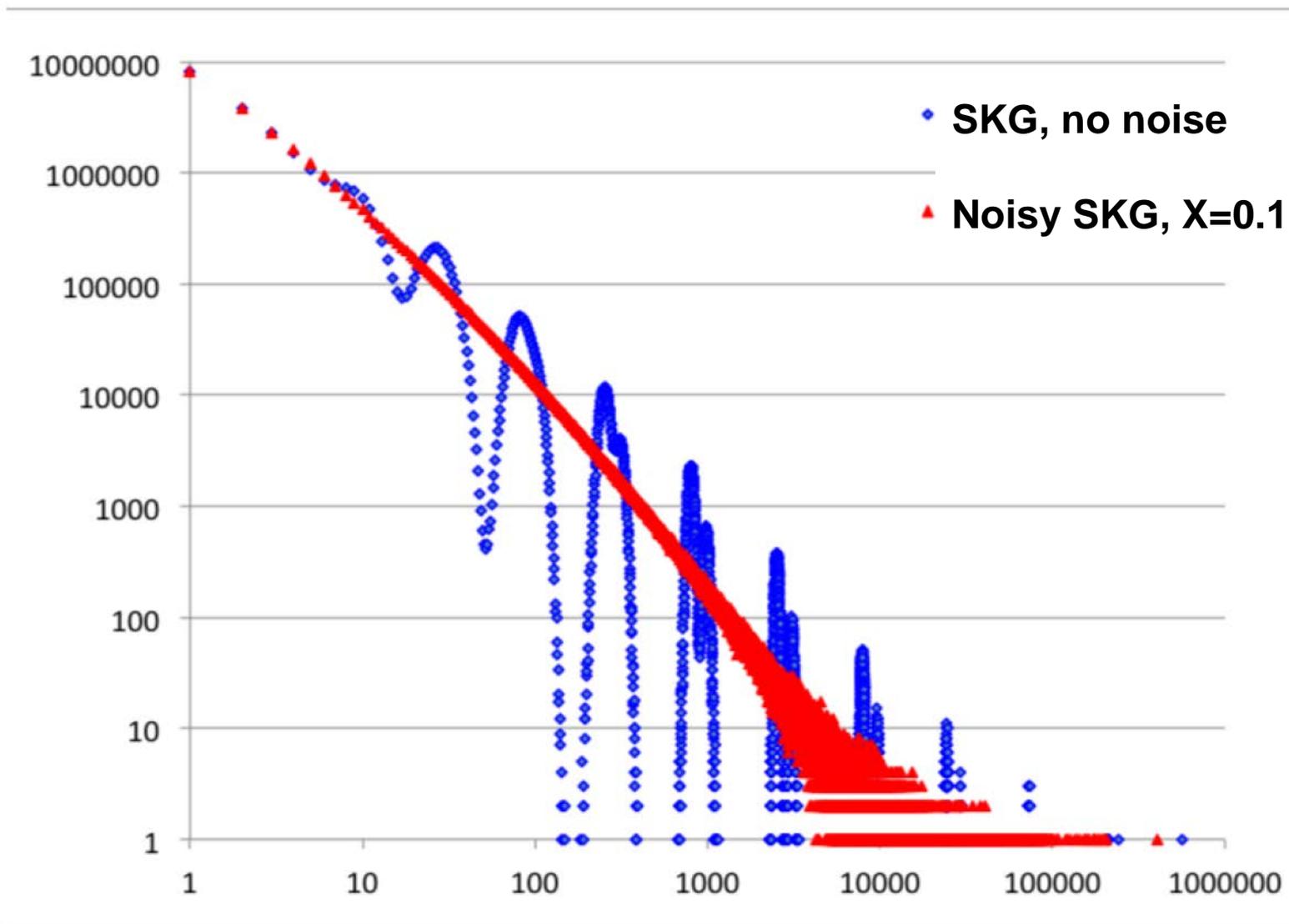
■ Then create “noisy” matrices $\Theta_1 \dots \Theta_m$ where:

$$\Theta_i = \begin{bmatrix} a - \frac{2x_i a}{a+d} & b + x_i \\ c + x_i & d - \frac{2x_i d}{a+d} \end{bmatrix}$$

Where x_i is a random number on interval $[-X, +X]$
And X is the noise level.

■ Apply Kronecker generator to this set of matrices

SKG Degree Distribution



Stochastic Kronecker Graphs

What is known about Stochastic Kronecker?

- **Undirected** Kronecker graph model with:

- **Connected**, if:

- $b + c > 1$

$$\Theta_1 = \begin{array}{|c|c|} \hline a & b \\ \hline b & c \\ \hline \end{array}$$

- **Connected component of size $\Theta(n)$** , if:

- $(a + b)(b + c) > 1$

$$a > b > c$$

- **Constant diameter**, if:

- $b + c > 1$

- **Not searchable** by a decentralized algorithm

Kronecker Graphs: Estimation

How to estimate Θ given a G ?

$$\Theta = \begin{array}{|c|c|} \hline a & b \\ \hline c & d \\ \hline \end{array}$$

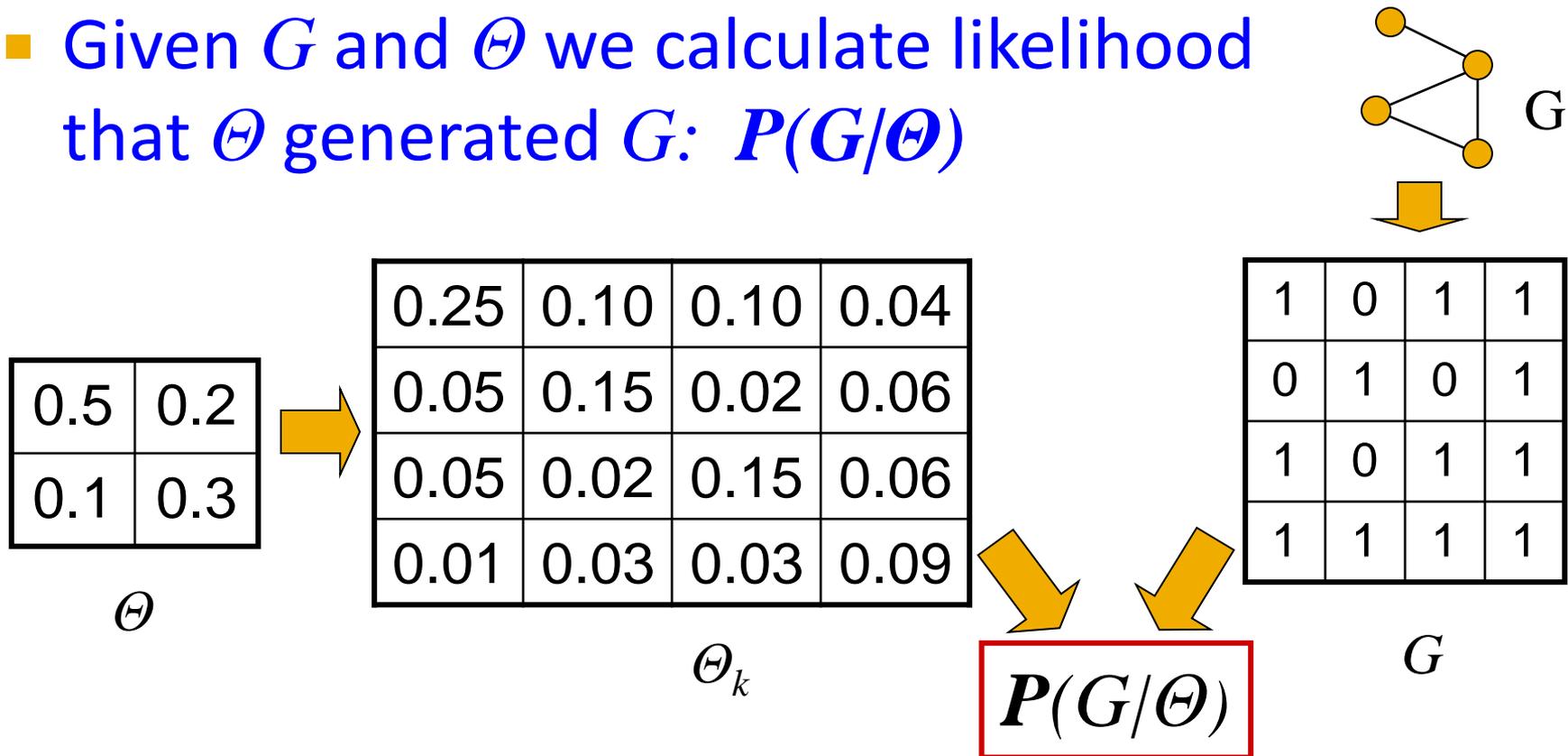
- **KronFit: Maximum likelihood estimation**
- Given real graph G
- Find Stochastic Kronecker initiator Θ which

$$\arg \max_{\Theta} P \left(\begin{array}{|c|} \hline \text{Green noisy graph } G \\ \hline \end{array} \mid \begin{array}{|c|} \hline \text{Blue Kronecker graph} \\ \hline \end{array} \leftarrow \text{Kronecker } \Theta \right)$$

- **To solve this we need to:**
 - Efficiently calculate $P(G|\Theta)$
 - Then maximize over Θ (e.g., using gradient descent)

KronFit: Likelihood $P(G|\Theta)$

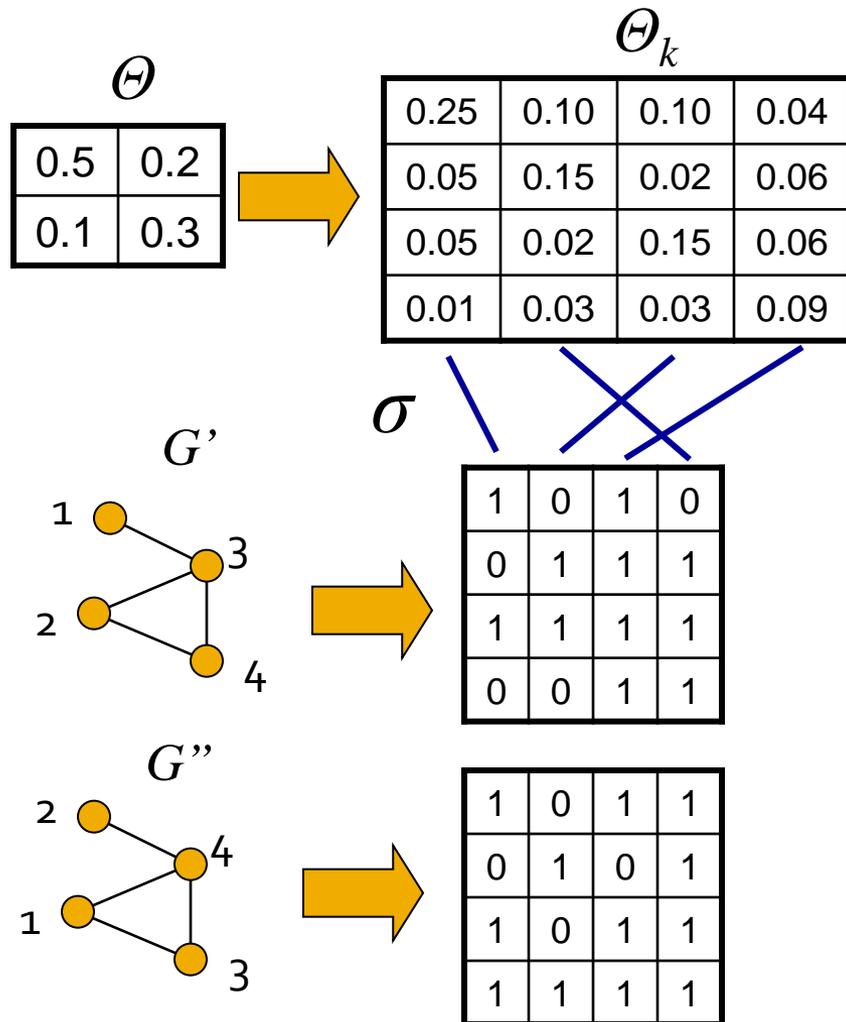
- Given G and Θ we calculate likelihood that Θ generated G : $P(G|\Theta)$



$$P(G|\Theta) = \prod_{(u,v) \in G} \Theta_k[u,v] \prod_{(u,v) \notin G} (1 - \Theta_k[u,v])$$

Likelihood of edges in the graph Likelihood of edges not in the graph

Challenge 1: Node Correspondence



$$P(G'|\Theta) = P(G''|\Theta)$$

- Nodes are **unlabeled**
- Graphs G' and G'' should have the same likelihood $P(G'|\Theta) = P(G''|\Theta)$
- One needs to consider all node correspondences σ

$$P(G|\Theta) = \sum_{\sigma} P(G|\Theta, \sigma)P(\sigma)$$

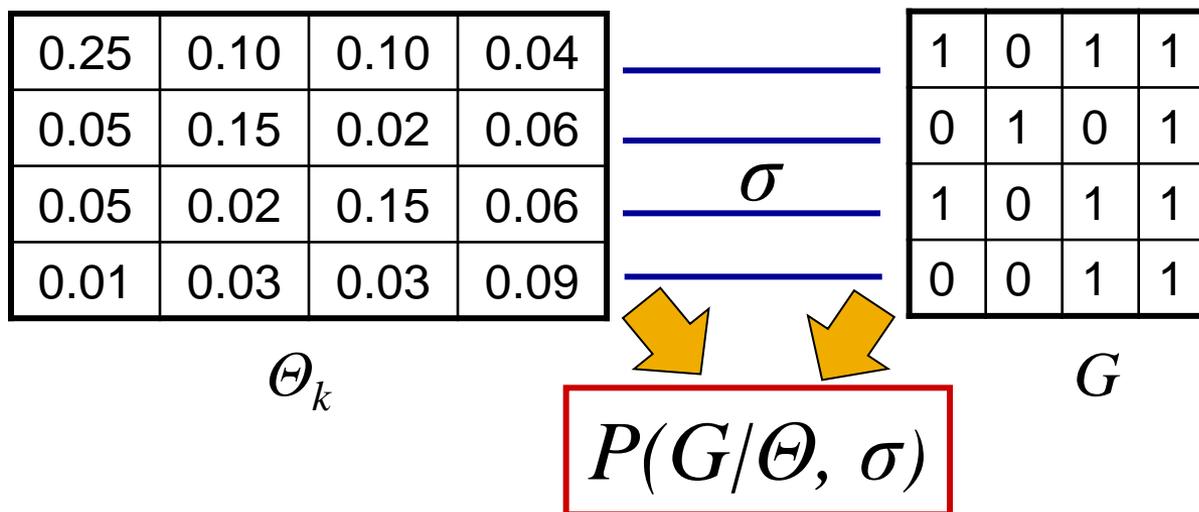
- All correspondences are a priori equally likely
- There are **$O(n!)$** correspondences

Challenge 2: Calculating $P(G|\Theta, \sigma)$

- Assume that we solved the node correspondence problem
- Calculating:**

$$P(G | \Theta) = \prod_{(u,v) \in G} \Theta_k[u, v] \prod_{(u,v) \notin G} (1 - \Theta_k[u, v])$$

- Takes $O(n^2)$ time!

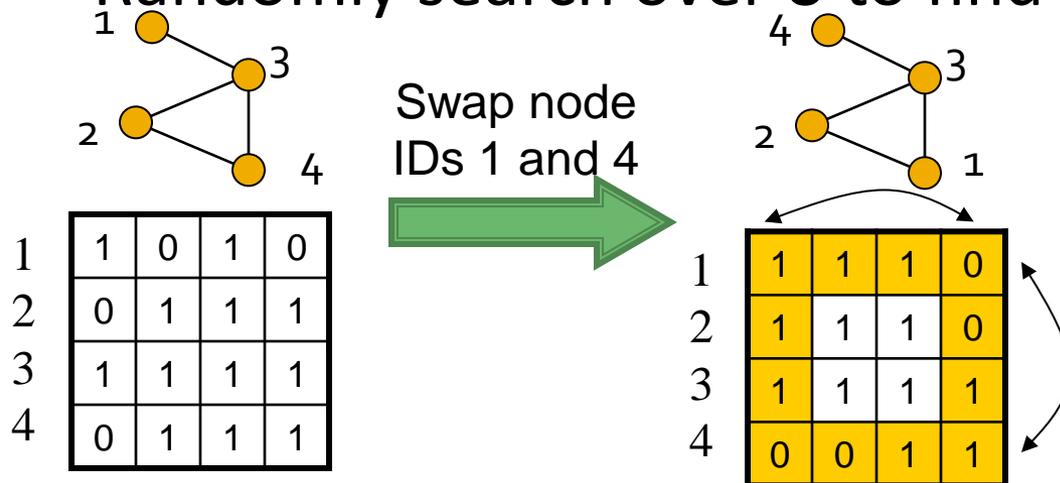


KronFit: Solution Overview

Details in Leskovec-Faloutsos, ICML '07

■ Node correspondence:

- Node permutation σ defines the mapping
- Randomly search over σ to find good mappings



The algorithm (called **Metropolis sampling**):

- (1) Pick 2 nodes at random
- (2) Swap their IDs
- (3) Does it improve the fit $P(G|\Theta, \sigma)$? If, yes, keep the swap, else undo it
- (4) Go to (1)

■ Calculating the likelihood $P(G|\Theta, \sigma)$

- Calculate likelihood of **empty graph** (\mathbf{G} with $\mathbf{0}$ edges)
- Correct it for edges that we observe in the graph

Experiments: real networks

■ Experimental setup

- Given real graph G
- Estimate parameters Θ
- Generate synthetic graph K using Θ
- Compare properties of graphs G and K

$$\Theta = \begin{array}{|c|c|} \hline a & b \\ \hline c & d \\ \hline \end{array}$$

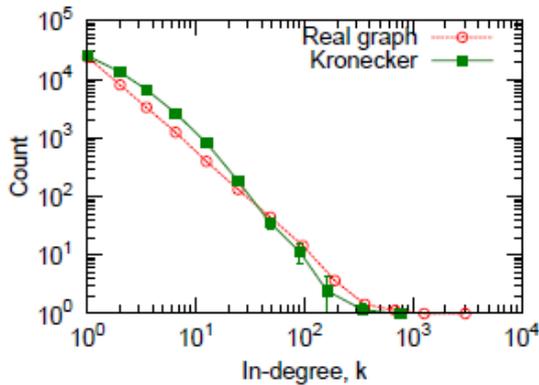
■ Note:

- We do not fit the graph properties themselves
- We fit the likelihood and then compare the properties

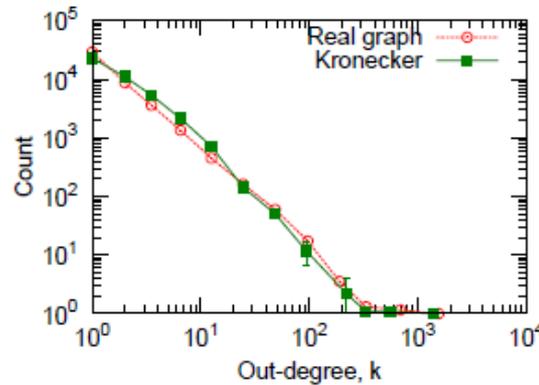
Estimation: Epinions (n=76k, m=510k)

- Real and Kronecker are very close:

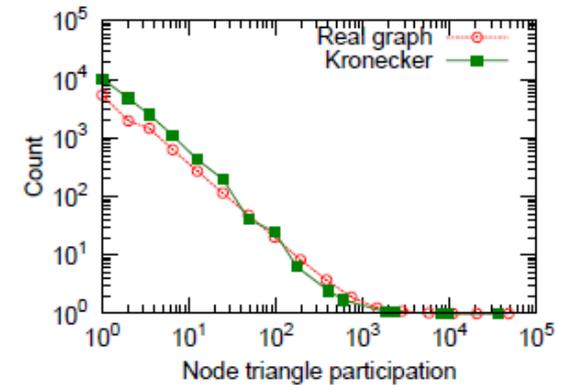
$$\Theta_1 = \begin{bmatrix} 0.99 & 0.54 \\ 0.49 & 0.13 \end{bmatrix}$$



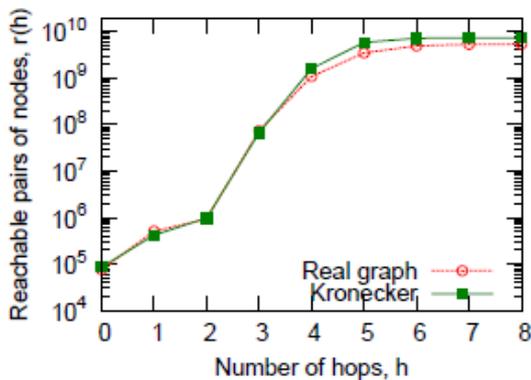
(a) In-Degree



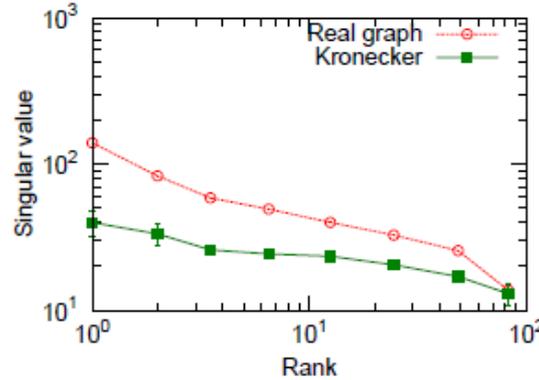
(b) Out-degree



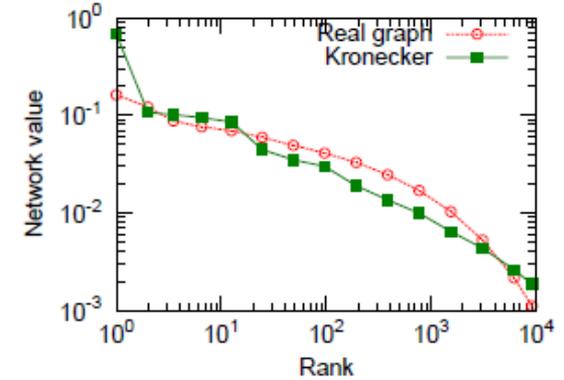
(c) Triangle participation



(d) Hop plot



(e) Scree plot

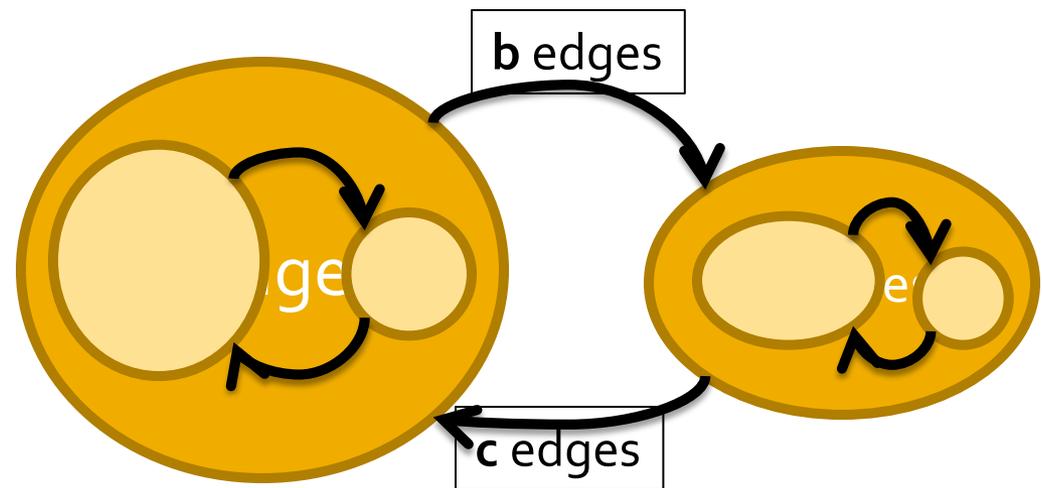


(f) "Network" value

Kronecker & Network Structure

- What do estimated parameters tell us about the network structure?

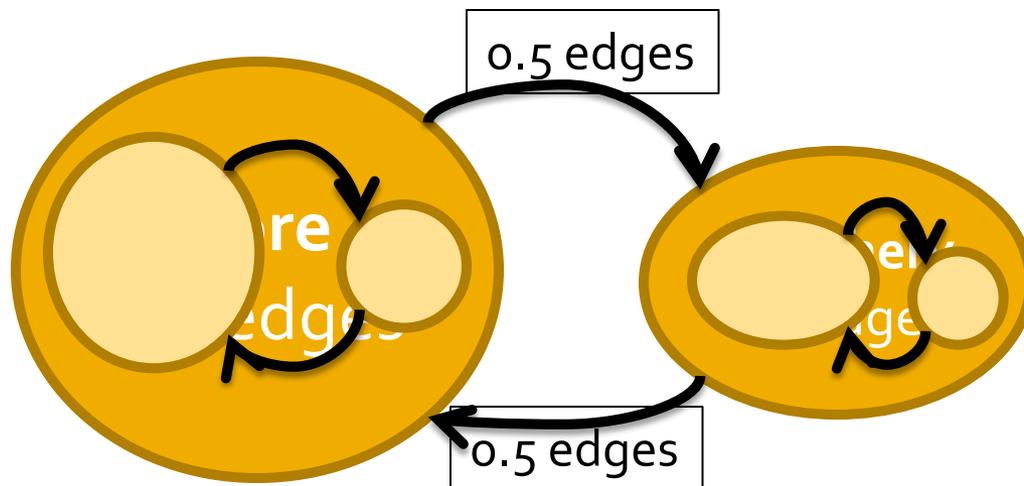
$$\mathbb{I} = \begin{array}{|c|c|} \hline a & b \\ \hline c & d \\ \hline \end{array}$$



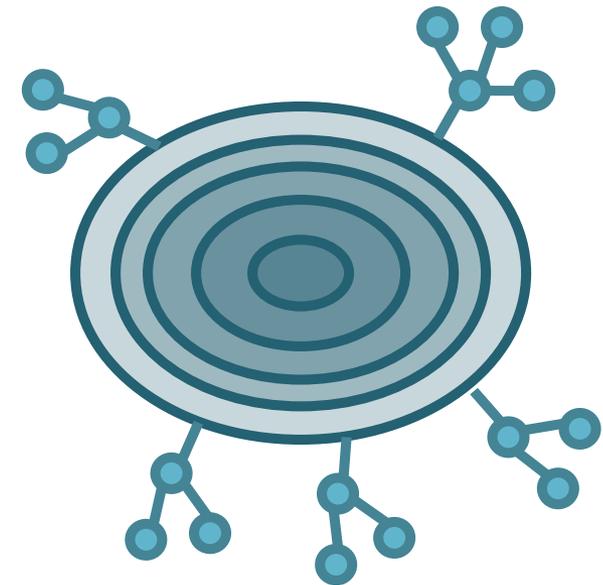
Kronecker & Network structure

- What do estimated parameters tell us about the network structure?

$$\Theta = \begin{array}{|c|c|} \hline 0.9 & 0.5 \\ \hline 0.5 & 0.1 \\ \hline \end{array}$$

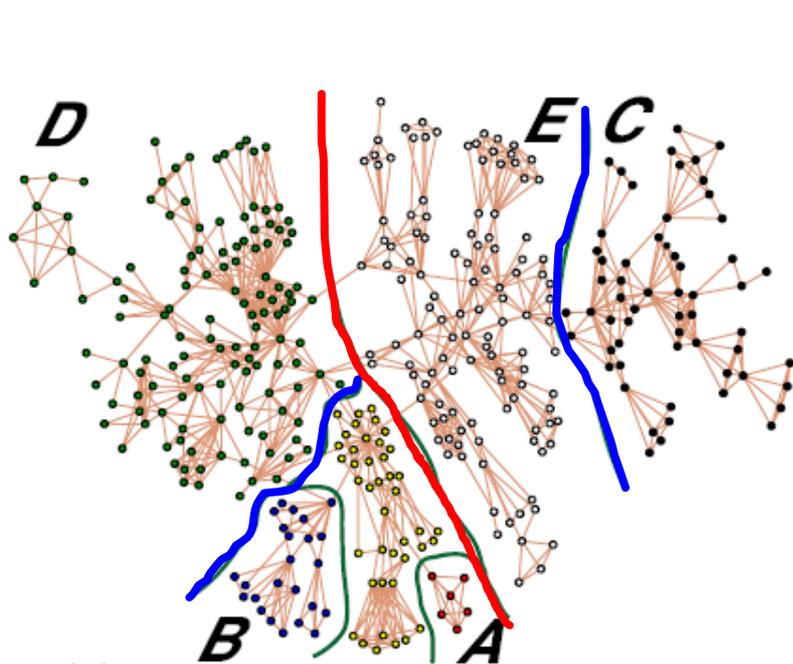


Nested Core-periphery

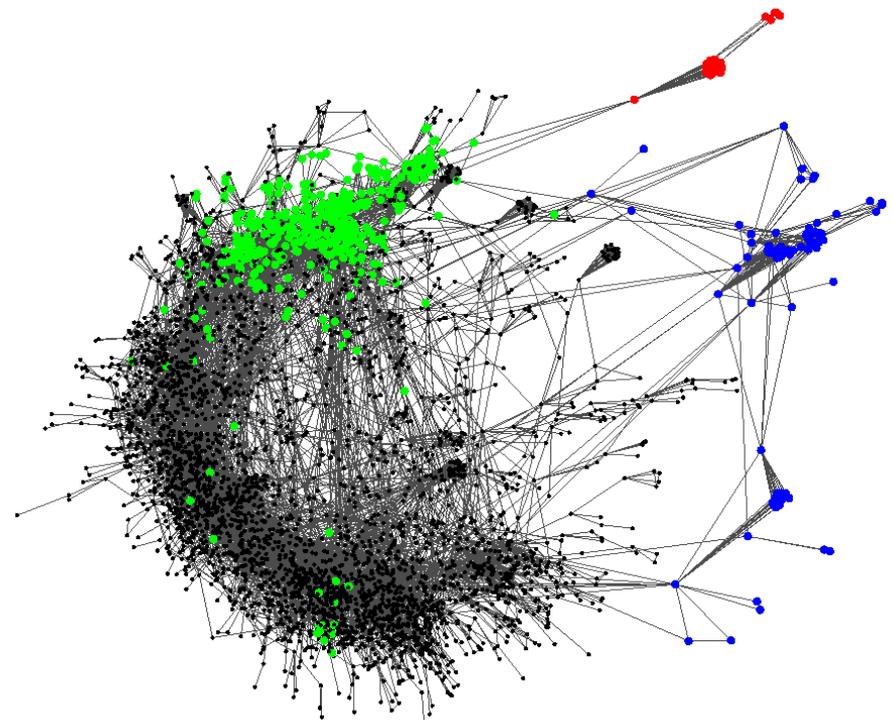


Small vs. Large Networks

- Small and large networks are very different:



$$\Theta = \begin{array}{|c|c|} \hline 0.99 & 0.17 \\ \hline 0.17 & 0.82 \\ \hline \end{array}$$

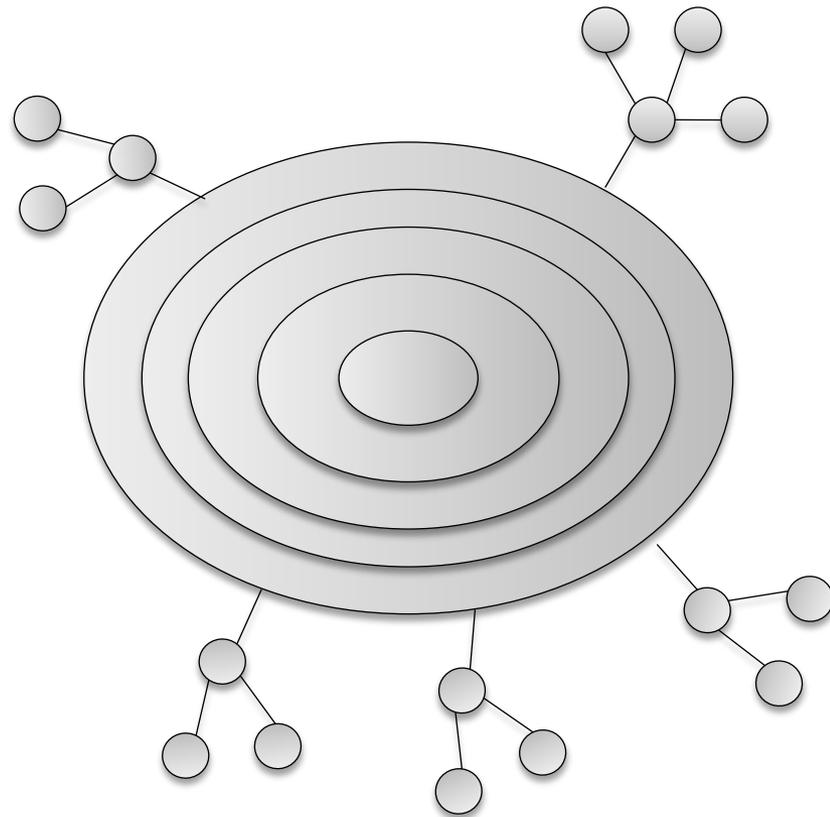


$$\Theta = \begin{array}{|c|c|} \hline 0.99 & 0.54 \\ \hline 0.49 & 0.13 \\ \hline \end{array}$$

Implications (1)

Large scale network structure:

- **Nested Core-periphery**
 - Recursive onion-like structure of the network where each layer decomposes into a core and periphery



Implications (2)

- Remember the SKG theorems:

- Connected**, if $b+c > 1$:

- $0.55+0.15 > 1$. **No!**

- Giant component**, if $(a+b) \cdot (b+c) > 1$:

- $(0.99+0.55) \cdot (0.55+0.15) > 1$. **Yes!**

- Real graphs are in the parameter region analogous to the giant component of an **extremely sparse G_{np}**

$$\Theta = \begin{array}{|c|c|} \hline 0.99 & 0.55 \\ \hline 0.55 & 0.15 \\ \hline \end{array}$$
